

WCSE Patron Sponsorship

NELSON

Nelson is Canada's leading educational publisher providing innovative products and solutions for learners of all ages. Nelson values and respects the lifelong learning continuum and dedicates its business efforts to the diverse learning needs of students and educators alike.

Nelson's Higher Education Division is a leading provider of post-secondary teaching and learning solutions. Our exceptional team of sales, marketing, and editorial professionals collaborate with educators, students, and industry experts to create and promote innovative educational resources through multiple channels. A highly collaborative team environment inspires internal and external customers to excellence.



Our mission is to allow biology students to truly understand and appreciate how life works. By integrating structural and functional data to create highly accurate 3D visualizations, animations, and interactive 3D structures, we are able to explain fundamental concepts like hydrogen bonds, show complex mega machines like

bacterial flagella in action, and demonstrate higher level processes such as photosynthesis, meiosis, and natural selection. Perhaps more importantly, we use these tools to highlight the interconnectedness between the atomic, molecular, macromolecular, cellular, and organismal worlds. We're very excited about our new first year animated textbook series 'Life' which will transform biology teaching and allow students to see for themselves how biology is absolutely amazing. For more information, visit us at <http://www.smart-biology.com>.

WCSE Supporter Sponsorship



SimBio produces software that uses sophisticated interactive simulations to teach biology in an inquiry-driven learning style. We also conduct grant-funded research to understand how to make educational software more effective. Our products allow students to conduct simulated experiments similar to those performed by practicing scientists, in fields of biology where live experiments are impractical or impossible. Our goal is to improve biology education at all educational levels through the appropriate use of advanced technology. And to help make teaching and learning biology fun!"

Macmillan Learning improves lives through learning. Our legacy of excellence in education informs our approach to developing world-class content with pioneering and interactive teaching tools. Through deep partnership with the world's best researchers, educators, administrators, and developers, we facilitate teaching and learning opportunities that spark student engagement and improve outcomes. We provide educators with tailored solutions designed to inspire student curiosity and measure progress. Our commitment to teaching and discovery upholds our mission to improve lives through learning.



Kountu is a tool designed to help educators empower their students to become more engaged and involved in the classroom. Modern technologies are commonplace in the classroom and can detract from learning. Why not use that technology to directly engage students in active participation during lectures? Kountu has been designed from the ground up based on direct feedback from university professors. A simple solution, capable of supporting large class sizes at a reasonable price. And always free for students. Kountu offers an opportunity for everyone to be heard and counted!