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A Cross-Classified Multilevel Study Investigating Perceptions of Misogyny in Popular Music Presented in the Format of Lyrics

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Title: A Cross-Classified Multilevel Study Investigating Perceptions of Misogyny in Popular Music Presented in the Format of Lyrics

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There is a song that we turn to for virtually every emotion and situation, but do we ever pause and listen to the meaning behind the lyrics? Researchers have conducted content analyses on hundreds of song lyrics across multiple decades and genres, pulling out several common themes of misogyny to confirm it has been a popular topic for years. But what does the average music enthusiast think about these themes? Do they pick up on the misogyny and do they internalize the messages? This is what I aim to discover in my thesis study. Using the Billboard Year-End Hot 100 chart, participants will read lyrics from the most popular songs of 2022 and rate the content on themes of misogyny. A multilevel modeling framework will be used to determine interactions between individual differences and song characteristics on perceptions of misogyny.