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## Activism in Social Media: a study of Hispanic cyberfeminism

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## Activism in Social Media: a study of Hispanic cyberfeminism

Sixty percent of the global population uses social media, with the average user dedicating two hours and 24 minutes daily to these platforms. This widespread usage sparks numerous issues and debates, ranging from calls for social media abolition to envisioning a world made possible only through its existence. Activists of all kinds have discovered new avenues in social media, expanding the scope of protests beyond the streets and allowing messages to reach farther and faster than ever before. While this creates endless opportunities, it also invites significant dangers, turning activism into a game of telephone where trolls and allies alike can propagate misinformation. My research aims to unravel the trajectory of gender activism messages, shedding light on cyberfeminism in Hispanic countries. In my study, I question how feminism unfolds in the age of digitalization, specifically in the hispanosphere, examining the unique window into this realm that social media platforms provide.