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Studying the Digital Transformation of Businesses

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Studying the digital transformation of businesses

Since I joined the MSc program at Ivey in September 2022, it has been an absolute blast to study the digital transformation of legacy industries. From trips to Silicon Valley to co-op projects with the Sick Kids Hospital, we have been able to empathize with global business leaders and help them transition to new frontier technology. One thing that stood out to me in my research was how difficult it is for large corporations to change the business operations because of the inertia and dominant logic within the corporation. Our program aims to find solutions to make organizations more agile and resilient to change, so they can continue to reinvent themselves and serve the community.

Robert Mill

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