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Growing Digital Equity Through Accessible Blockchain Applications to Grow Low-Tech Spaces

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Entry:

My venture team uses the power of blockchain to empower the real-world economy by leveraging the digital potential of commonly low-tech spaces such as social services, civic engagement, and small-business creation. We do this by creating low-cost mechanisms to generate, promote and sell virtual assets that could serve as records, contracts, or simply signed media. As a social business and laboratory, the team is entering the space and its complementary niches to further the lowering of barriers to understanding cryptocurrency—causing synergies with even more untapped industries in the endeavor of organizational growth in the physical and digital worlds.