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Do Equity-Efficiency Trade-Off Studies Assess Validity and Reliability? A Systematic Review

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ABSTRACT

Background: Health resources are limited; therefore, policy makers must make difficult decisions about how to allocate these resources. Equity-efficiency trade-off studies use various methods to elicit individuals' preferences about the equity-efficiency trade-off in allocation decisions, with the goal of informing health policy. These methods have inherent psychometric properties, such as validity and reliability. The objective of this systematic review was to determine whether and how equity-efficiency trade-off studies assess psychometric properties, including reliability, validity, framing and cognitive effects, and robustness.

Methods: We searched MEDLINE, EMBASE, and Web of Science from inception to January 2024 for health-related equity-efficiency trade-off studies. Two reviewers independently screened titles and abstracts, followed by full-text review, data extraction, and study quality assessment.

Results: Thirty-three of the 115 included equity-efficiency trade-off studies assessed psychometric properties (28.7%, 95% CI: 20.4 - 37.0). 7.8% of included studies assessed reliability (95% CI: 2.9 - 12.7), 12.2% assessed validity (95% CI: 6.2 - 18.2), 8.7% assessed framing or cognitive effects (95% CI: 3.5 - 13.8), and 7.8% assessed robustness (95% CI: 2.9 - 12.7). Equity-efficiency trade-off studies described various methods of assessing psychometric properties, with some studies reporting high validity or reliability, and other studies reporting low validity or reliability.

Conclusions: The results of equity-efficiency trade-off studies should be interpreted critically and cautiously if there is no assessment of psychometric properties. These studies should only

be used to inform high-impact health policy decisions if researchers can demonstrate acceptable validity and reliability.

INTRODUCTION

Stated preference elicitation methods are commonly used in the health economics literature to elicit individuals' preferences regarding health states, health outcomes, or health resource allocation. Such methods typically present individuals with a hypothetical scenario where they must make trade-offs and choose between two or more alternatives.¹ Common stated preference methods include qualitative analysis, conjoint analysis, willingness to pay, and discrete choice experiments (DCEs).^{2,3} Stated preference studies can reveal the value individuals associate with health states or health programs,¹ and thus have implications for health system evaluation and policy planning.²

In a stated preference study, individuals may be asked to make an equity-efficiency trade-off. Health resources are limited, so policy makers must balance the equity and efficiency principles when allocating these resources.⁴ The efficiency principle states that overall health should be maximized, and that more health in the population is beneficial, irrespective of how health is distributed.⁵ Conversely, the equity principle postulates that some health gains are more valuable than others if they minimize unfairness in the distribution of population health.⁶ Many studies have investigated the equity-efficiency trade-off to ascertain whether individuals prefer health resources to be allocated efficiently or equitably, with the goal of informing health policy. Systematic reviews of these studies have summarized individuals' preferences in the equity-efficiency trade-off.⁷⁻⁹

Psychometric properties describe the validity and reliability of measurement instruments.¹⁰ Validity is the degree to which the instrument measures exactly what it proposes to, while reliability is the ability of an instrument to produce consistent results over time and space.¹¹ Specific examples of psychometric properties include test-retest reliability, criterion validity, content validity, and construct validity.¹² There exist many techniques to assess the validity and reliability of DCEs and other stated preference methods. Since DCEs present hypothetical scenarios, the validity of DCEs can be evaluated by comparing the stated preferences elicited by the experiment with the revealed preferences made by individuals in real life.¹³ Similarly, the validity of DCEs can be assessed by determining the extent to which all components of the DCE survey have prompted participants to make choices that are in line with their true preferences.¹² Reliability of a choice experiment can be assessed by providing the same choice sets multiple times to the same individual, or different individuals, and identifying whether the same result has been produced.¹² Ultimately, it is crucial to assess validity and reliability of stated preference methods if the results of these studies are to be used to inform health policy.¹⁴ Assessment of psychometric properties lends credibility to the method used.¹⁵

While several systematic reviews of equity-efficiency trade-off studies have been published,^{7-9,16,17} these reviews do not discuss psychometric properties as they relate to the included studies. To our knowledge, there have been no systematic reviews published to date that examine the psychometric properties of equity-efficiency trade-off studies specifically. It is unknown whether and how equity-efficiency trade-off studies assess the psychometric properties of their measurement instruments. This gap in the literature has important implications for policy development. If the results of equity-efficiency trade-off studies are to

be used in health resource allocation decisions, researchers should assess the psychometric properties of their experiments to ensure meaningful and accurate results.

The objective of this systematic review was to determine whether health-related equity-efficiency trade-off studies assess the psychometric properties of their measurement instruments. We hypothesized that most health-related equity-efficiency trade-off studies would not assess or discuss the psychometric properties of their measurement instruments. This review fills a gap in the literature by quantifying the number of equity-efficiency trade-off studies that discuss psychometric properties, an important consideration if these studies are to be used in health policy decisions.

METHODS

This systematic review was designed and reported according to the Preferred Reporting Items for Systematic reviews and Meta-analyses (PRISMA) 2020 guidelines.¹⁸

Eligibility Criteria

Study inclusion criteria were determined prior to study screening. We included studies that were: (1) peer-reviewed; (2) in English; (3) elicited value judgements and preferences from individuals with respect to health allocation decisions or asked individuals to make a health-related equity-efficiency trade-off; and (5) included equity or equality as a dimension of choice. Any stated preference study was eligible for inclusion regardless of the preference elicitation technique, such as DCEs, conjoint analyses, or best-worst scaling methods. Theoretical studies, studies unrelated to health, studies that did not include equity or equality as a dimension of choice, and studies that did not present survey results were excluded. There were no

restrictions placed on year of publication, study sample, or study setting. Peer-reviewed original research was included, and conference abstracts were excluded.

Information Sources

Three databases were searched on December 4th, 2023: Ovid MEDLINE (1946 – 04/12/2023), Ovid EMBASE (1947 – 04/12/2023), and Web of Science (1900 – 04/12/2023). Searches were updated on January 12th, 2024. Reference lists of systematic reviews of equity-efficiency trade-off studies were manually searched to identify potentially eligible studies.⁷⁻⁹

Search Strategy

The search strategy was designed to capture health-related equity-efficiency trade-off studies by combining three concepts: *health AND preference elicitation study AND equity or equality*. Terms for each of these three concepts were identified by consulting previous systematic reviews of equity-efficiency trade-off studies.⁷⁻⁹ No limits were placed on date or language. The sensitivity of the search strategy was validated by ensuring that studies included in previously published systematic reviews were captured by the search strategy. The full search strategies can be found in Appendix A.

Study Selection

Records identified from the searches were uploaded to Covidence for screening. Two reviewers independently screened all titles and abstracts, followed by full-text review. Conflicts were resolved by a third reviewer. Two reviewers independently extracted data from each included study. Discrepancies were discussed with a third reviewer. The results presented in

this version of the manuscript are from single data extraction, while duplicate data extraction is still ongoing.

Data Items and Outcomes

The primary outcome for this review was the proportion of equity-efficiency trade-off studies that assessed, discussed, or evaluated the psychometric properties of their measurement instruments. For each study included, reviewers identified whether the study assessed reliability, validity, framing and cognitive effects, or robustness. Although framing effects, cognitive effects, and robustness are not traditional psychometric properties, data were extracted with respect to these effects as well because such effects have been discussed in the equity-efficiency trade-off literature.¹⁹ If a study assessed psychometric properties, reviewers identified how these properties were assessed, and what the findings were. If a study provided quantitative values for the psychometric properties of its measurement instrument, these values were extracted. If a study discussed psychometric properties narratively, this information was synthesized.

Data were collected for the following study characteristics in studies that assessed psychometric properties: stated preference elicitation method; sample size; geographic location; type of sample (e.g., general public, policymakers, healthcare professionals, etc.); and survey administration method (e.g., face-to-face interview, online survey, etc.).

Study Quality Assessment

Study quality was assessed using the PREFS checklist, which is suitable for assessing data quality across different preference elicitation methods.²⁰ The checklist assesses five study

domains: purpose; respondent sampling; explanation of methods; findings; and significance testing. Each item is scored 0 (unacceptable) or 1 (acceptable) and each study receives a score from 0 to 5.²¹ Study quality assessment was performed for studies that assessed psychometric properties independently by two reviewers, and discrepancies were resolved with a third reviewer. At the time of writing this manuscript, study quality assessment is ongoing.

Data Synthesis

We calculated the proportion of included studies that assessed any psychometric property, and the proportion of included studies that assessed each of reliability, validity, framing or cognitive effects, and robustness, with a 95% confidence interval for the proportion. For each included study that assessed psychometric properties, we summarized the findings of the assessment in a table. Narrative synthesis was used to describe the reporting of psychometric properties in the equity-efficiency trade-off literature.

Confidence in cumulative evidence was not formally assessed using GRADE because other systematic reviews of equity-efficiency trade-off studies have not done so in the past. Due to the wide heterogeneity of study methods, a meta-analysis was not appropriate, and review results were reported descriptively.

RESULTS

The database searches returned 5279 results (1273 MEDLINE, 1424 EMBASE, 2582 Web of Science) and hand searching of reference lists returned three additional citations. After deduplication, 3240 titles and abstracts were screened. The full texts of 200 articles were reviewed, and 115 studies were included. The most common reason for exclusion was the study

not being a preference elicitation study (n = 39). The study identification, screening, and inclusion process is summarized in a PRISMA flow diagram (Figure 1).¹⁸

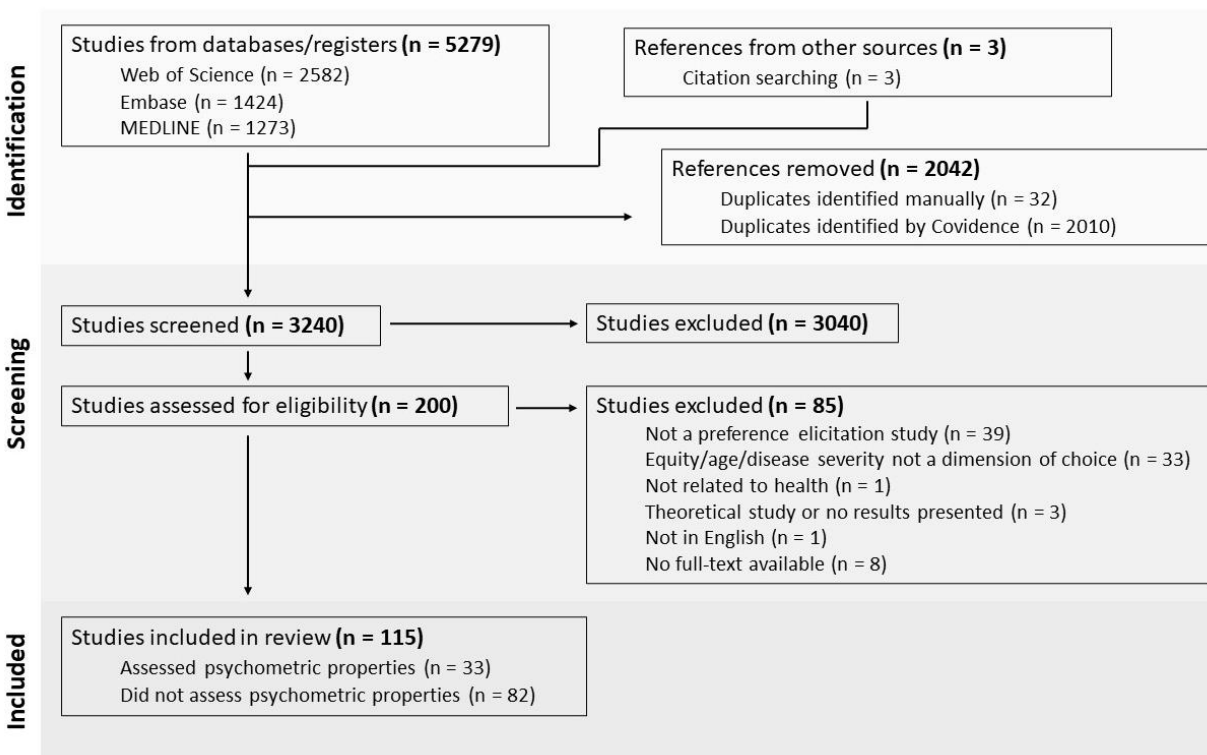


Fig. 1. PRISMA flow diagram.

Study design characteristics of the studies that assessed psychometric properties are summarized in Table 1. Of the 115 included studies, 33 (28.7%, 95% CI: 20.4 – 37.0) assessed psychometric properties.^{22–54} The other 82 included studies did not assess or discuss psychometric properties.^{55–136}

Table 1. Study design characteristics of studies that assessed psychometric properties.

Study	Preference elicitation method	Sample size	Geographic location	Type of sample	Administration format
Gulácsi 2012	Discrete choice experiment	200	Hungary	National sample	Face-to-face interviews and online questionnaires
Attema 2022	Person trade-off	500	The Netherlands	National sample	Online
Stolk 2005	Priority ranking experiment	65	The Netherlands	Students, researchers, health policy makers	Not stated
Ratcliffe 2000	Conjoint analysis	303	Britain	Local sample of university employees	Questionnaire sent by mail
Werner 2009	Survey	624	North Israel	Local sample of community-dwelling adults	Face-to-face interview
Luyten 2019	Discrete choice experiment	750	Belgium	National sample	Survey (not stated whether online or in-person)
Damschroder 2004	Person trade-off	95	Philadelphia, USA	Local sample (prospective jurors)	Computer-administered survey and face-to-face interview
Jehu-Appiah 2008	Discrete choice experiment	37	Ghana	Specialized group of directors	In-person
Reckers-Droog 2019	Person trade-off tasks and choice tasks	1025	The Netherlands	National sample	Online questionnaire
Reckers-Droog 2021	Willingness-to-pay	2023	The Netherlands	National sample	Online
Ubel 1996	Choice experiment	169	Pennsylvania, US	Local sample of jurors	Paper questionnaire
Whitty 2014	Discrete choice experiment and best-worst scaling	930	Queensland, Australia	Local sample	Online
Lancsar 2011	Discrete choice experiment	587	England	National sample of the general population	Face-to-face using Computer Assisted Personal Interview (CAPI)
Petrou 2013	Person trade-off	2500	United Kingdom	National sample	Online survey
Aidem 2017	Focus groups and semi-structured interviews	27	Norway	Hospital administrators, policymakers, practitioners, seniors, and university students	In-person
Whitty 2015	Discrete choice experiment	1994	Queensland and South Australia	Local sample	Online survey
Cookson 2018	Questionnaire with pairwise choices	60	York, England	Local sample	Face-to-face

Study	Preference elicitation method	Sample size	Geographic location	Type of sample	Administration format
Robson 2017	Questionnaire with pairwise choices	244	England	General public	Online
Rowen 2016	Discrete choice experiment	3669	United Kingdom	General population	Online
Ahlert 2017	Questionnaire	166	Germany	Local sample of university students	In-person
Ali 2017	Choice experiment	135	York, England	Local sample	Online and face-to-face
Li 2022	Questionnaire	1862	United States	Physicians, compared with the general public, an 'elite' subsample of Americans, and a nationwide sample of medical students	Online survey
Ubel 2001	Questionnaire	615	Philadelphia, USA	Local sample of randomly selected jurors	In-person survey
Ubel 1999	Choice experiment	479	Philadelphia, US	Local sample of jurors	In-person survey
Baker 2010	Qualitative questions, discrete choice experiment, matching, standard gamble	587 for the relativities study, 409 for the valuation study	England	National sample	Computer-assisted personal interview
Abásolo 2013	Choice experiment	1211	Spain	National sample	Face-to-face interview
Schoon 2022	Integrated citizens jury and discrete choice experiment	27	Taiwan	Local sample	Face-to-face
McKie 2019	Small-group discussion and interview	66	Victoria, Australia	Local sample	Semi-structured, face-to-face, small-group discussion
Comerford 2023	Experiment with pairwise choices	495	United States and United Kingdom	National sample	Online survey
Baltussen 2006	Discrete choice experiment	30	Ghana	Health policy makers	In-person survey
Ubel 1996	Choice experiment	169	Pennsylvania, US	Prospective jurors	Face-to-face survey
Green 2009	Choice experiment	261	Southampton, England	Local sample	Face-to-face interview
van Exel 2015	Q methodology	294	Ten countries: Hungary, Palestine, Poland, Denmark, Norway, France, Sweden, the UK, the Netherlands, Spain	General public, national samples	

9 studies assessed reliability (7.8%, 95% CI: 2.9 - 12.7), 14 assessed validity (12.2%, 95% CI: 6.2 - 18.2), 10 assessed framing or cognitive effects (8.7%, 95% CI: 3.5 - 13.8), and 9 assessed robustness (7.8%, 95% CI: 2.9 - 12.7). Some studies assessed more than one psychometric property. These results are summarized in Figure 2.

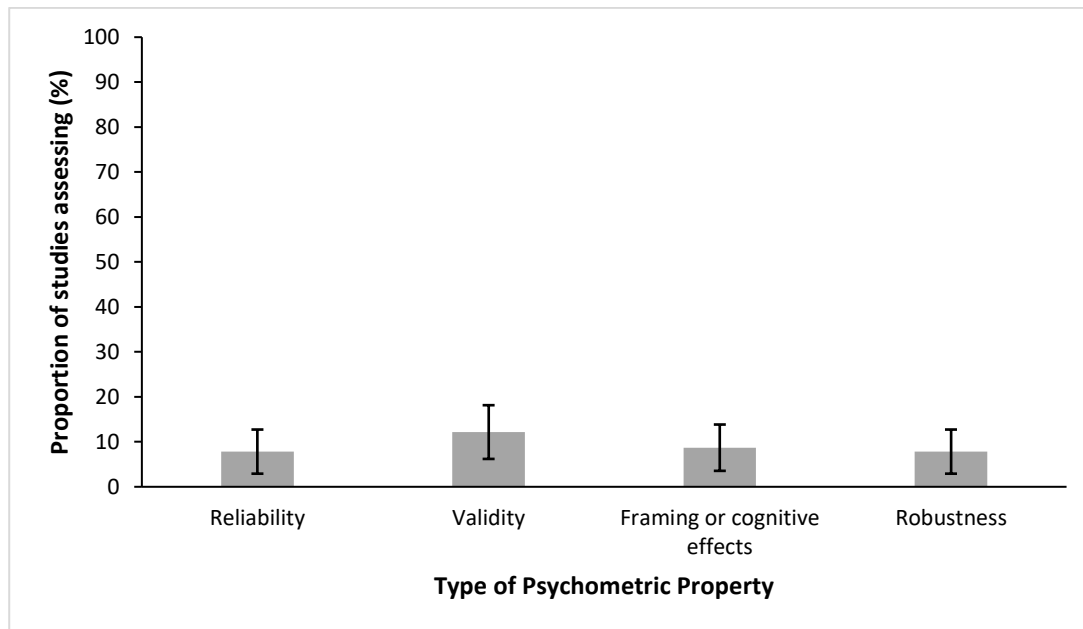


Fig. 2. Percentage of equity-efficiency trade-off studies assessing psychometric properties (n=115). Error bars show 95% confidence interval for the proportion.

Tables 2, 3, 4, and 5 present the characteristics of psychometric properties in studies that assessed reliability, validity, framing or cognitive effects, and robustness, respectively.

Of the nine studies that assessed reliability, five assessed internal consistency or internal reliability^{31,38,42,45,51} and four assessed test-retest reliability.^{22,24,46,50} Cronbach's alpha was used as a measure of internal consistency in three studies, with two studies reporting good internal consistency^{38,42} and one study reporting modest internal consistency.⁴⁵ To assess test-retest reliability, researchers provided repeated choice tasks²⁴ or a repeated question at the end of

the questionnaire.⁵⁰ In one study, a subsample of individuals was asked to repeat the survey one week after the initial survey,²² and in another study, investigators administered the survey both online and in-person two weeks apart and compared the results from both modes of administration.⁴⁶ Generally, researchers reported high test-retest reliability. For example, 81.1% of respondents made the same choices when provided with a repeated question,⁵⁰ and in another study, there was strong or excellent agreement between the values provided at the initial test and at retest.²²

Fourteen studies assessed validity. Some investigators did not specify the type of validity they assessed, while others specified face validity⁴⁰ or theoretical validity.^{47,54} Several studies ascertained the validity of their measurement instruments by comparing the results with *a priori* expectations or with previously published literature or policy.^{27,33,41,44,47,52,54} Most of these studies reported results consistent with *a priori* expectations and published literature, except for one study that reported low internal validity because respondents did not match rational behaviour expectations.⁴¹ In one study, participants were given the option to 'opt out' when faced with a difficult allocation decision.³⁶ Very few participants decided to opt out, suggesting that they were not avoiding difficult decisions and that their stated preferences reflected their true beliefs, indicating good validity.³⁶ Investigators in another study reported high validity because participants' choices on the questionnaire were highly consistent with the verbal statements they made to explain their reasoning.²³ Comerford and colleagues assessed validity by comparing individuals' preferences in an abstract scenario with their preferences in a real-world COVID-19 pandemic scenario. In the real-world scenario, participants were less likely to 'level down' and choose as if an additional year of life has negative utility if offered to the most

privileged.⁴⁵ This discrepancy in preferences between real-world and abstract resource allocation scenarios suggests that abstract scenarios may not be valid in eliciting individuals' true preferences. Overall, most equity-efficiency studies reported acceptable validity of their measurement instruments.

Ten studies assessed framing or cognitive effects. Half of these studies varied question or attribute framing,^{22,27,34,35,39} and others assessed order effects by presenting questions in different orders.^{37,48} Two studies used a pilot study or focus groups to rule out framing and order effects prior to the main investigation.^{26,31} Five studies did not observe any significant framing or order effects.^{22,31,34,37,48} Conversely, three studies found that respondents' choices were affected by question framing or order.^{27,35,39} In one study, investigators attempted to reduce pro-egalitarian cognitive bias by randomizing participants to receive an e-learning intervention designed to prompt participants to think about questions in a more complete manner prior to taking the questionnaire.²⁸ Respondents that received the e-learning intervention still displayed high levels of inequality aversion, but there was a substantial new minority of non-egalitarian responses.²⁸ In another study, Ali and colleagues tested four different cognitive biases based on question framing. They found that presenting small vs. unrealistically large inequality reductions in their hypothetical scenarios, and population- vs. individual-level descriptions did not affect health inequality aversion.¹⁹ The presentation of concrete scenarios instead of abstract scenarios, and an online administration format led to some reductions in health inequality aversion, but the median respondent was still inequality averse.³⁴ In summary, while some studies reported that there were no major framing effects present in their study, others reported that framing effects significantly affected respondents'

choices, and others reported only a modest framing effect. As such, it is unclear to what extent framing effects influence the results of equity-efficiency trade-off studies.

Nine studies assessed robustness. Several studies reported sensitivity analyses as a method of checking robustness.^{30,32,54} Three studies assessed robustness by repeating their analyses after excluding a certain group of participants. One study excluded participants who showed no real preferences in the choice task.³² Investigators in this study reported that their results were affected by excluding participants who showed no real preference.³² Another study repeated analyses after excluding participants who may not have understood or engaged with the survey, found the survey difficult, took a long or short time to complete the survey, or selected the same response for all questions.²⁹ This study found that excluding certain participants affected the magnitude of all calculated coefficients, but this effect was only statistically significant for a small number of models and the impact was not systematic.²⁹ A third study excluded participants who reported a lower clarity or certainty score for the choice task, took a long or short time to complete the task, or stated a lower willingness-to-pay for larger quality of life gains.⁵⁴ Other equity-efficiency trade-off studies assessed robustness by including individuals with inconsistent responses²⁴ and control participants.^{33,45} These studies found that results were robust to the inclusion of inconsistent responders and controls. One study assessed whether median inequality aversion parameters were sensitive to larger sample sizes, and found that these parameters were indeed robust to sample size.³⁰ In general, most studies reported that their results were robust to the inclusion or exclusion of certain participants, variations in methods, and differences in sample size.

Table 2. Characteristics of psychometric properties in studies that assessed *reliability*.

Study	Type of psychometric property	How was it assessed?	Findings
Comerford 2023	Inter-item reliability	Cronbach's alpha was used to assess inter-item reliability of the sacred values scale, where 'sacred values' were a covariate and potentially influenced respondents' health inequality aversion.	The sacred values scaled had only modest inter-item reliability. Cronbach's alpha = 0.556, and a desirable value would be 0.7.
Stolk 2005	Internal consistency	An internal consistency check to determine the robustness of the preferences elicited in the paired comparison task.	The observed proportions agreed well with the expected proportions. The coefficient of consistency showed a mean value of 0.947, indicating a high level of consistency.
Werner 2009	Internal reliability	Cronbach's alpha was calculated for each of the three value indexes that were constructed to reflect participants' value orientations.	The first index had excellent internal reliability (alpha = 0.84), the second had very good internal reliability (alpha = 0.76), the third had good internal reliability (alpha = 0.74).
Luyten 2019	Internal consistency	Cronbach's alpha was calculated for the life orientation, optimism, and pessimism variables. The association between these dispositions and priority setting was then calculated.	The internal consistency of the three variables was acceptable [Cronbach's α = 0.75 (life orientation), 0.78 (pessimism) and 0.72 (optimism)].
Damschroder 2004	Internal consistency	Three measures of internal consistency were calculated: ordinal consistency, reference group size consistency, and triad consistency.	Only 5% of responses violated criteria for ordinality, and the odds of having violations in ordinality did not differ between the computer and face-to-face conditions. Both groups displayed significant bias with respect to reference group size consistency. The two elicitation modes did not differ in triad inconsistency.
Whitty 2014	Test-retest reliability	Repeated choice tasks were performed for both the Discrete Choice and Profile Case Best-Worst Scaling Methods.	Consistent responses were given to the DCE repeat choice task by 75.7% of respondents. Consistent responses were given to the BWS repeat choice task by 64.5% for the most preferred attribute level, 49.4% for the least preferred attribute level, and 35.5% for both the most and least preferred.
Petrou 2013	Test-retest reliability	The first 500 individuals (one fifth of the sample) were asked to complete a re-test survey with identical questions, in the same order and using the same online format, approximately one week after the first survey. These individuals did not have access to their previous responses.	There was strong agreement (0.7-0.8) between values at test and retest for 3 of 8 person trade-off questions, and excellent agreement (>0.8) for 5 of 8 person trade-off questions. Reliability was high.
Attema 2022	Test-retest reliability	A repeated question was presented at the end of the questionnaire to see if participants would choose the same option.	81.1% of the subjects made the same choice in the repeated questions, suggesting that reliability was fairly high.
van Exel 2015	Test-retest reliability	Materials were designed such that questions could be administered in person or online. A repeated in-person and online interview pilot study was conducted two weeks apart.	"Comparability of results from both modes of administration was good ($\rho=0.8$)."

Table 3. Characteristics of psychometric properties in studies that assessed *validity*.

Study	Type of psychometric property	How was it assessed?	Findings
Baltussen 2006	Validity	The signs of relations were examined, and the results were compared to the priorities of the international health community.	All relations had the expected sign and the results showed a large overlap with the priorities of the international health community. These observations support the face validity of the results.
Ahlert 2017	Validity	Researchers compared individual's choices in the questionnaire with verbal statements meant to elucidate their reasoning.	Individuals' verbal statements were highly consistent with their choices on the questionnaire.
Damschroder 2004	Validity	A computer-based administration mode was compared to a face-to-face interview format.	The computerized protocol produced results of similar quality to the face-to-face protocol.
Jehu-Appiah 2008	Validity	Rankings were compared to the rankings produced from a simple DCE conducted on the same sample.	The results showed a strong correlation with the simple exercise (Spearman rank order correlation = 0.79), suggesting that validity was high.
Reckers-Droog 2021	Theoretical validity	Investigators hypothesized that willingness-to-pay would be higher for larger-sized quality of life gains and for respondents with a higher household income. Results in support of this hypothesis would indicate acceptable theoretical validity.	Higher household income of the respondent and higher quality-of-life gains corresponded to higher willingness to pay, suggesting acceptable theoretical validity.
Ubel 1996	External validity	The results of the study were compared with current organ allocation policies to determine if these policies are valid.	"The validity of basing transplant policies, at least in part, on public values is supported by the similarities between present allocation policies and the results of this study."
Aidem 2017	Validity	"To address validity, the author interviewed stakeholders from different levels of the health system about the same questions of interest, documented all research activities for critical evaluation of the methodology and shared findings with a sample of respondents to assess the authenticity of the author's interpretations."	Validity was adequate.
Whitty 2015	Face validity	"Extensive pilot testing was undertaken to confirm the face validity of the instrument, prior to main data collection."	Face validity was adequate.
Li 2022	External validity	Investigators conducted earlier studies and consulted other literature to establish the external validity of their experimental method.	The experimental method used by the investigators was externally valid.
Gulácsi 2012	Internal validity	"Investigated through <i>a priori</i> expectations based on rational behavior that maximizes health benefits."	Respondents did not match the rational behaviour set from the <i>a priori</i> expectations, not valid.
Schoon 2022	Theoretical validity	Signs of coefficients in the model were calculated and compared with <i>a priori</i> expectations.	The signs of coefficients in the model were consistent with expectations when <i>a priori</i> expectations were applied, so the model was theoretically valid. Post-citizens jury DCE is a valid method of eliciting preferences.

Study	Type of psychometric property	How was it assessed?	Findings
Comerford 2023	Validity	Two surveys were given - one describing an abstract allocation scenario similar to previous equity-efficiency trade-off studies, and one describing real-world COVID-19 conditions. Meant to examine whether 'abstract' preferences match those that people would make in real life.	In the real-world COVID-19 scenario, participants are less likely to 'level down' - i.e. choosing as if an additional year of life has negative utility if offered to the most privileged. This suggests that in real-world scenarios, participants may prefer efficiency over equity, in contrast with previous equity-efficiency studies which commonly show a strong health inequality aversion in abstract scenarios.
Ratcliffe 2000	Validity	Results from the regression model were used to evaluate a priori expectations. It was expected that individuals would allocate more donor livers to a group if they had a longer expected survival, and less livers if they had alcoholism, were older, or were a re-transplant.	The results provide some evidence for the model's validity.
Green 2009	Internal validity	Respondents were given an option to 'opt out' when faced with a difficult decision of allocating healthcare resources.	Very few (5%) respondents chose to opt out, suggesting that the most common preference of dividing resources equally may be a true preference, rather than participants avoiding difficult decisions.

Table 4. Characteristics of psychometric properties in studies that assessed *framing and cognitive effects*.

Study	Type of psychometric property	How was it assessed?	Findings
Lancsar 2011	Question formats, graphical presentation of attributes	Several focus groups were conducted to determine the effect of question framing.	Focus groups were necessary to narrow down the list of attributes with a clear definition of each and determine the best framing for each question.
Petrou 2013	Attribute framing effect	"To assess whether estimated age-related weights for health gains were influenced by the framing of the trade-off questions, the reference number of individuals in each age group was set at 100 for one half of the study participants and at 1000 for the other half of study participants."	Adopting alternative referents in the trade-off questions did not have a significant effect on study results.
Cookson 2018	"Pro-strict egalitarian" cognitive bias	Participants were randomized to receive an e-learning intervention prior to taking the questionnaire to allow the respondents to think about questions in a more complete manner.	Respondents that received the e-learning intervention still had a high level of health inequality aversion but there was a substantial new minority of non-egalitarian responses.
Ali 2017	Cognitive biases based on question framing	Investigators tested four different cognitive biases based on question framing and presentation: (1) small vs. unrealistically large health inequality reductions (2) population-level vs. individual-level descriptions of health inequality reduction (3) concrete vs. abstract intervention scenarios (4) online vs. face-to-face mode of administration.	Small vs. unrealistically large inequality reductions and population- vs. individual-level descriptions did not affect health inequality aversion. Concrete scenarios and online format led to some reductions in health inequality aversion but the median respondent was still health inequality averse.
Ubel 2001	Framing effects	Investigators varied the attributes of scenarios and the order in which scenarios were presented	Individuals' preferences varied significantly depending on the ways in which scenarios were framed. Equity-efficiency trade-off preferences are susceptible to framing effects.
Ubel 1999	Framing effects - question wording	Minor changes were made to question wording - by clarifying the scenario, prompting subjects to think about self-interest, and giving subjects the explicit vs. no explicit option to divide resources evenly.	Less subjects prioritized severely ill patients when they were given the explicit option to divide resources evenly. Minor changes in wording do affect people's preferences for prioritizing severely ill patients.
Abásolo 2013	Titration effects (based on the order in which the questions are presented, and the 'gap' between the options)	Some participants were presented with random question order, others were presented with a 'titrated' question order, with gradually increasing differences between each and every question.	No significant framing effect was found - it doesn't seem that the titration effect influences participants' choices.
Stolk 2005	Framing effects based on presentation of health states	A pilot study was conducted.	Rank order effects were not affected by the presentation of health states or labels in the pilot study - no framing effects were observed.
McKie 2019	Order effects	Health states were presented in different orders. Participants were asked to partake in a process of critical self-examination that was designed to prompt them to think beyond their initial reactions, with the goal of eliminating order effects.	Unlike previous studies, this study did not observe order effects - order effects were eliminated.
Ubel 1996	Framing effects	Investigators tested whether framing recipients of transplant organs as distinct groups vs. individual recipients affected people's allocation preferences.	Subjects were more inclined to use prognostic information in determining their choices when patients were presented as individuals rather than groups.

Table 5. Characteristics of psychometric properties in studies that assessed *robustness*.

Study	Type of psychometric property	How was it assessed?	Findings
Reckers-Droog 2019	Robustness	Sensitivity analyses: repeating the analyses excluding respondents who reported a low score.	Robustness checks indicated that the obtained ratios were pulled downwards by including respondents with no real preference.
Whitty 2014	Model robustness analysis	By examining the performance of these models when including responders with inconsistent responses, the study evaluates the resilience and stability of the models to variations in respondent behavior,	"Models were robust to the inclusion of inconsistent responders."
Robson 2017	Sensitivity analysis	Sensitivity analyses were conducted to determine whether median inequality aversion parameters were sensitive to larger samples.	Median inequality aversion parameters were robust.
Rowen 2016	Robustness	Robustness was determined by measuring the impact of excluding individuals who may not have understood or engaged with the survey, those who found the survey difficult, those who took a very long or short time to complete it, those who selected to treat the same patient group for all questions, and exclusion of the first and last question (susceptible to learning or fatigue effects).	"The exclusions affected the magnitude of all coefficients but only affected their significance for a small number of models containing burden of illness (BOI), where the impact was not systematic."
Ali 2017	Robustness of results to framing effects	Investigators tested four different cognitive biases based on question framing and presentation: (1) small vs. unrealistically large health inequality reductions (2) population-level vs. individual-level descriptions of health inequality reduction (3) concrete vs. abstract intervention scenarios (4) online vs. face-to-face mode of administration.	The findings of health inequality aversion are robust to framing effects. Median respondents in all scenarios displayed substantial health inequality aversion.
Li 2022	Robustness	Investigators tested whether results were robust to the inclusion of controls for gender and census region.	Results were robust.
Baker 2010	Robustness analysis of methods	Various methods were used in the relativities study to determine if the results would be robust to variations in method.	Patterns in the data were robust to the choice of method.
Comerford 2023	Robustness of perceived health inequality aversion	Controls were included in the model.	Results were robust to the inclusion of controls.
Reckers-Droog 2021	Robustness	Sensitivity analyses - excluding respondents who reported a lower clarity and certainty score for the choice task, who took an extremely long or short time to complete the task, and who stated a lower willingness-to-pay for larger quality of life gains.	"The sensitivity analyses indicated that respondents' stated WTP in the practice task had a marginal effect on the stated WTP in the subsequent tasks (models 1 to 7: b 0.01) and that [the] results were robust."

DISCUSSION

This systematic review investigated the psychometric properties of equity-efficiency trade-off studies. Of the 115 included studies, only 33 (28.7%) assessed or discussed psychometric properties. Less than 15% of the studies assessed validity and less than 10% of the studies assessed reliability, framing and cognitive effects, or robustness. In the studies that assessed psychometric properties, investigators used a wide array of quantitative and qualitative methods to assess and report psychometric properties. To ascertain reliability, investigators commonly calculated a measure of internal consistency or offered a repeated task. Several methods were used to determine validity, including comparing results to *a priori* expectations and stated preferences to revealed preferences. Generally, equity-efficiency trade-off studies reported good reliability and validity, with fewer studies reporting low validity and reliability. Multiple studies reported no framing and cognitive effects, while others reported that their results were significantly affected by framing and cognitive effects. Most studies that assessed robustness noted that their results were robust to inclusion and exclusion of specified participants, larger sample sizes, and variations in method.

To our knowledge, this is the first systematic review to discuss the psychometric properties of equity-efficiency trade-off studies. Several review papers have assessed the validity of DCEs and other preference elicitation techniques. Merlo and colleagues conducted a validity assessment of DCEs of primary healthcare professionals, with specific assessment of internal and external validity.¹³⁷ A meta-analysis by Quaife and colleagues assessed external validity of health-related DCEs to determine how well DCEs predict health choices in real life.¹³ Other reviews have investigated validity and concordance of DCEs and best-worst scaling

methods in health,²⁰ participant understanding in health-related DCEs,¹³⁸ and external validity of DCEs in health economics.¹⁴ A systematic review by Ryan and colleagues described preference elicitation techniques in the health literature, including their validity, reliability, and generalizability.¹³⁹ Although these reviews discuss the psychometric properties of preference elicitation techniques, they review health-related DCEs more broadly, without a specific focus on equity as a dimension of choice.

It is unsurprising that few equity-efficiency trade-off studies report psychometric properties. A previous systematic review of self-report research utilization measures in healthcare found that only 33% of studies assessed reliability.¹⁴⁰ The authors of this review noted that there is significant underdevelopment in psychometric assessment.¹⁴⁰ The findings of our systematic review support this conclusion. It appears that psychometric properties are underreported across health research disciplines.

Previous studies have reported mixed findings with regards to the validity and reliability of preference elicitation techniques. A systematic review and meta-analysis of external validity of DCEs found that DCEs have moderate, but not exceptional, accuracy in predicting health choices.¹³ Conversely, a preference elicitation study for health states that used visual analogue scale, time trade-off, and standard gamble methods found that these methods had poor test-retest reliability and construct validity.¹⁴¹ Another study showed that DCEs are able to accurately predict health choices, mimicking real-world decisions, if scale and preference heterogeneity are considered.¹⁴² Given these opposing findings in the health economics literature, it is unsurprising that we found varying reports of validity and reliability in equity-efficiency trade-off studies, with some studies reporting high or moderate validity and reliability

and other studies reporting poor psychometric properties. These conflicting findings may be due to differing preference elicitation methods, study samples, or other context-specific factors.

Implications

Only a small proportion of equity-efficiency trade-off studies assessed or discussed the psychometric properties of their measurement instruments. This finding is concerning, given that the purpose of equity-efficiency trade-off studies is to inform high-impact health policy and health resource allocation decisions. Researchers in other fields have noted that reporting psychometric properties is necessary to evaluate the usefulness of measurement instruments and meaningfully apply results to clinical practice and policy.¹⁴³ Equity-efficiency trade-off study results should only be applied to health policy if researchers can demonstrate that their results are valid and reliable. The results of these studies must be interpreted critically and cautiously if there is no assessment of psychometric properties.

Researchers should assess psychometric properties every time they are conducting a new equity-efficiency trade-off study, even if they are using a preference elicitation technique for which validity and reliability have previously been established. Psychometric properties are not fixed and depend on study context, study population, and other factors.¹¹ Although several studies have assessed the validity of common preference elicitation techniques such as discrete choice experiments,^{13,137} these assessments are not specific to the equity-efficiency trade-off. When conducting an equity-efficiency trade-off study, it is not sufficient to cite previous studies and suggest that all discrete choice experiments are valid. The validity and reliability of

preference elicitation techniques will vary greatly depending on the context in which they are applied.

Limitations

A limitation of this systematic review is that the assessment methods of included studies were heterogeneous. Studies assessed psychometric properties using different methods and reported a wide range of qualitative and quantitative measures of psychometric properties. Moreover, studies varied widely in their preference elicitation techniques, with methods ranging from discrete choice experiments to person trade-off to integrated citizens juries and others. This heterogeneity of study methods precluded a meta-analysis or a direct comparison of psychometric properties across equity-efficiency trade-off studies. This review serves as a descriptive paper to outline the current state of psychometric property assessment and reporting in the equity-efficiency literature.

Another limitation of this systematic review is that study reviewers were not blinded to study outcomes. As such, a selection bias is possible if reviewers were more inclined to include a study if it mentioned psychometric properties in the title or abstract. Although such a selection bias is possible, it was likely mitigated due to duplicate study screening by two independent reviewers and resolution of conflicts by a third reviewer.

Suggestions for Future Research

Currently, researchers use a wide array of preference elicitation techniques in their equity-efficiency trade-off studies, such as discrete choice experiments, person trade-off, best-worst scaling, and many others. Future studies should compare the psychometric properties of

these various preference elicitation methods directly to ascertain whether certain preference elicitation methods are more valid and reliable than others in deriving preferences for equity and efficiency.

Another promising avenue for future research is determining a ‘threshold’ for validity and reliability in equity-efficiency trade-off studies, if such a threshold exists. Researchers and policy makers should consider how high validity and reliability of an equity-efficiency trade-off need to be for this study to be considered acceptable for use in health policy decision making.

Researchers may be unaware about the need to assess the psychometric properties of their methods. As such, future work should focus on developing guidelines to support researchers in the transparent assessment and reporting of validity and reliability in their studies. Such guidelines may outline minimum standards for the reporting of psychometric properties in preference elicitation studies.

CONCLUSION

This systematic review described psychometric properties in equity-efficiency trade-off studies. Most equity-efficiency trade-off studies did not assess reliability, validity, framing and cognitive effects, or robustness. The studies which assessed psychometric properties presented a wide range of qualitative and quantitative metrics, with most studies reporting good validity and reliability and some reporting low validity and reliability. The results of equity-efficiency trade-off studies should be interpreted with caution if there is no assessment of psychometric properties. Equity-efficiency trade-off studies should only be used to inform high-impact health policy decisions if authors demonstrate acceptable validity and reliability.

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Appendix A: Full Database Search Strategies

MEDLINE

- 1 health.tw,kf.
- 2 (healthcare or health-care or 'health care').tw,kf.
- 3 *Health Priorities/
- 4 *Health Care Rationing/
- 5 *"Value of Life"/
- 6 *Quality-Adjusted Life Years/
- 7 (QALY or "quality-adjusted life year\$").tw,kf.
- 8 *Resource Allocation/
- 9 1 or 2 or 3 or 4 or 5 or 6 or 7 or 8
- 10 ('choice behaviour' or 'choice behavior' or 'choice experiment*' or 'value elicite*' or DCE or 'person trade-off\$' or 'person tradeoff\$' or PTO or 'conjoint analysis' or 'preference* elicite*' or 'trade-off\$' or 'tradeoff\$').tw,kf.
- 11 ('stated preference*' or 'public preference*' or 'community preference*' or 'societal preference*' or 'priority setting').tw,kf.
- 12 ('social value\$' or 'societal value\$' or (distribut* adj2 preference*) or 'social choice' or 'relative value\$' or 'community value\$').tw,kf.
- 13 *Choice Behavior/
- 14 10 or 11 or 12 or 13
- 15 (inequalit* or equit* or inequit*).tw,kf.
- 16 ((distribution* adj weight*) or "equity weight*" or (QALY adj2 weight*) or (equity adj2 preference*) or "lifetime health" or (QALY and "relative value")).tw,kf.
- 17 ((health adj maxim*) or "health benefit maxim*").tw,kf.
- 18 ("outcome egalitaria*" or "gain egalitaria*" or prioritaria* or sufficientaria* or Rawlsian).tw,kf.
- 19 ('Social Welfare Function*' or SWF).tw,kf.
- 20 'inequality aversion'.tw,kf.
- 21 ("fair innings" or "egalitarian ageism" or "age-related weights" or "age-weighting preferences").tw,kf.
- 22 ('absolute shortfall' or 'proportional shortfall').tw,kf.
- 23 15 or 16 or 17 or 18 or 19 or 20 or 21 or 22
- 24 9 and 14 and 23

Embase

- 1 health.tw,kf.
- 2 (healthcare or health-care or 'health care').tw,kf.
- 3 "health priorities".tw,kf.
- 4 "health care rationing".tw,kf.
- 5 "value of life".tw,kf.
- 6 "quality-adjusted life years".tw,kf. or *quality adjusted life year/
- 7 "resource allocation".tw,kf. or *resource allocation/
- 8 1 or 2 or 3 or 4 or 5 or 6 or 7
- 9 ('choice behaviour' or 'choice behavior' or 'choice experiment*' or 'value elicite*' or DCE or 'person trade-off\$' or 'person tradeoff\$' or PTO or 'conjoint analysis' or 'preference* elicite*' or 'trade-off\$' or 'tradeoff\$').tw,kf.
- 10 ('stated preference*' or 'public preference*' or 'community preference*' or 'societal preference*' or 'priority setting').tw,kf.
- 11 ('social value\$' or 'societal value\$' or (distribut* adj2 preference*) or 'social choice' or 'relative value\$' or 'community value\$').tw,kf.
- 12 9 or 10 or 11
- 13 (inequalit* or equit* or inequit*).tw,kf.
- 14 ((distribution* adj weight*) or "equity weight*" or (QALY adj2 weight*) or (equity adj2 preference*) or "lifetime health" or (QALY and "relative value")).tw,kf.
- 15 ((health adj maxim*) or "health benefit maxim*").tw,kf.
- 16 ("outcome egalitaria*" or "gain egalitaria*" or prioritaria* or sufficientaria* or Rawlsian).tw,kf.

- 17 ('Social Welfare Function*' or SWF).tw,kf.
- 18 'inequality aversion'.tw,kf.
- 19 ("fair innings" or "egalitarian ageism" or "age-related weights" or "age-weighting preferences").tw,kf.
- 20 ('absolute shortfall' or 'proportional shortfall').tw,kf.
- 21 13 or 14 or 15 or 16 or 17 or 18 or 19 or 20
- 22 8 and 12 and 21

Web of Science

"health priorit*" or "health\$care rationing" or "value of life" or "quality-adjusted life year\$" or "resource allocation" or "health" or "health\$care" or "health benefit*"

AND

"choice behavior" or "choice behaviour" or "choice experiment*" or "value elicit*" or DCE or "person trade-off\$" or "person tradeoff\$" or PTO or "conjoint analysis" or "preference* elicit*" or "trade-off\$" or "tradeoff\$" or "stated preference*" or "public preference*" or "community preference*" or "societal preference*" or "priority setting" or "social value\$" or "societal value\$" or (distribut* adj2 preference*) or "social choice" or "relative value\$" or "community value\$" or "rationing scenario" or "attitude to health"

AND

"equalit*" or "inequalit*" or "equit*" or "inequit*" or (distribution* adj weight*) or "equity weight*" or (QALY adj2 weight*) or (equity adj2 preference*) or (QALY and relative value) or (health adj maximi*) or "health benefit maximi*" or egalitaria* or prioritaria* or sufficientaria* or "health inequality aversion" or "social welfare function" or SWF or "fair innings" or "ageism" or "age-related weights" or "age-weighting preferences" or "absolute shortfall" or "proportional shortfall" or (preference adj3 "severely ill") or "health prospect*" or "health status disparities" or "severity of illness index" or "socioeconomic factors"