Ethical Responsibility - An Arendtian Turn in Leadership Ethics

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ABSTRACT

This paper adopts an Arendtian approach to consider the interconnections among responsibility, ethics, and leadership. Considering responsibility through an Arendtian lens may offer insights into leadership ethics. These insights may help deepen our understanding of the nascent theory of responsible leadership. In particular, Arendt's emphasis on judgment illustrates the importance of responsible action. Engaging with the Arendtian corpus may help us rethink connections among leadership, ethics, and responsibility in new and productive ways. This engagement with Arendt's work can in turn add value to thinking about responsible, ethics, and leadership.

Keywords: Arendt, responsibility, ethics, leadership, judgment
In what ways can Hannah Arendt’s writing add value to current discussions on responsible leadership? Considering responsibility through an Arendtian lens offers insights that help deepen our understanding of the interconnections among leadership, responsibility and ethical action. Engaging with the Arendtian corpus can also add conceptual depth to current discussions on responsible leadership and business ethics. This conceptual depth is needed since, according to Kempster and Carroll, there is a lack of understanding related to “leadership, responsibility, and whole-world challenges.” Thinking with Arendt can help us better comprehend these worldly complexities, not least because she illustrates how lived experience shapes theoretical inquiry.ii

An Arendtian approach can enrich discussions on responsible leadership, because she encourages us to think more deeply about what it might mean to act responsibly, and how such action connects with ethics. For example, Patricia Werhane calls for business ethicists to utilize different mental models to consider an issue from different vantage points.iii Adopting an Arendtian approach does precisely that, by highlighting how we need to consider responsibility from multiple perspectives to arrive at an informed opinion.

Furthermore, Arendt’s multidisciplinary perspectiveiv enables her to consider issues in a manner informed by particular philosophical traditions, and critical of them. On Arendt’s view, to look to philosophy to help individuals act ethically, as this special issue intimates, is to start from the wrong place, not least because philosophers have a tendency to privilege abstract accounts over those rooted in lived experience. Moreover, in their preference for thinking, Arendt accuses philosophers of refusing to care sufficiently for the world. In choosing contemplation, philosophers make an active choice to withdraw from the world of others into the
private realm of ideas. She argues that this philosophical retreat may encourage solipsistic thinking.⁵ Such solipsism leads to a disengagement from the world, and a privileging of self over others, which can be detrimental to ethical action. Yet what solipsism does do is illuminate what Arendt regards as a paradox, which is that in thinking and acting we exist in two different realms. When we act, we exist in a plural realm where we are both subjects and objects, doers and spectators. When we think, however, we exist “in the singular, in solitude.”⁶ In short, Arendt views responsibility in opposition to solipsism, which she regards as apolitical and egoistic.⁷

Furthermore, when philosophers retreat to their private world of ideas, Arendt contends this allows non-reflective actors to dominate the political stage. To complicate this matter further, she notes that when philosophers do engage in politics, the results are not necessarily positive, since philosophers are inclined to bring their solipsistic way of thinking to political concerns. This solipsistic approach to political matters is undesirable, according to Arendt, because it does not allow for engagement with the multiplicity of opinions necessary for a flourishing public sphere.⁸ This plurality of perspectives, so essential for societal well-being is, for Arendt, in sharp contrast with the solitary deliberations of the philosopher. In her view, it is important to balance political action with philosophical reflection since, ultimately, both are necessary for human flourishing.

Yet rather than considering ethics in terms of human flourishing, Arendt argues that, in modernity, we often view ethics through the lens of what is considered socially appropriate. What this means is that, instead of listening to our conscience, we go along with others, conforming to institutional norms, without considering whether such action is just. This way of behaving may lead to a failure to reflect genuinely on the problems of the day. Within the realm of business ethics, this can lead to scholars promoting particular theories and ways of being, that
may be far more difficult to accomplish in practice than in theory. For example, it can lead to the suggestion that we should all act virtuously or believe in the good, without any real connection with what is happening either in particular organizations, or society more generally. As Seyla Benhabib notes, “philosophical thought suffers from a certain worldlessness precisely because it seeks consistency, not perspectivality.” Thus, if we are to arrive at a fulsome understanding of the interconnections among ethics, leadership and responsibility, we must begin, not with abstract philosophical accounts, but with the messy entanglement of everyday existence. By focusing on everyday life, we shall see that what constitutes responsibility is far more complex than discussions of responsible leadership suggest.

The following discussion unfolds as follows. We start with a brief review of current debates within responsible leadership. The aim here is to explore the main tenets of this new theory, and contrast them with Arendtian ideas. Next, as some scholars turn to Emmanuel Levinas, his work is briefly considered. Levinas’s ethical approach is rich in considering interpersonal relationships, thus enriching current discussions on the connections between responsibility and leadership. But Arendt, arguably, provides us with a deeper understanding of collective responsibility, which helps us think about responsible leadership in broader contexts. This discussion leads us to a consideration of Arendt’s distinction among leadership, leaders, and mastery. Then, there is an examination of the dangers of ignoring our individual responsibilities, which happens when people confuse unthinking obedience with support for a leader. Leaders who demand obedience may render their followers irresponsible. Such irresponsibility is clear in Arendt’s account of the trial of the prominent Nazi, Adolf Eichmann. His actions illustrate the problems that arise when people obey without thinking. Although his is an extreme case, Arendt is highlighting how thoughtlessness leads to irresponsible action. To mitigate such thoughtlessness,
she argues, we must pay heed to the life of the mind, especially, judgment. Illustrations of irresponsible action are also offered as they concern individual and collective judgment in a particular political context. In the conclusion, the different strands of this conversation are drawn together to see how thinking with Arendt offers insight into leadership, ethics and responsibility.

Responsible Leadership

The theory of responsible leadership emerged a decade ago. Its initial proponents, Thomas Maak and Nicola Pless, define responsible leadership as “a relational and ethical phenomenon, which occurs in social processes of interaction with those who affect or are affected by leadership and have a stake in the purpose and vision of the leadership relationship.” These authors argue the global financial collapse was due to irresponsible action that has severely shaken people’s faith in leaders, organizations and governments. Some have called for corporate leaders to stop focusing exclusively on profit, and assume social and political responsibility with the aim of fostering a global common good. Yet what the “global common good” looks like, and how feasible it is to put into practice, may be easier to imagine than to achieve.

Additionally, Maak and Pless acknowledge the need for responsible leadership to be fluid, so as to be responsive to different situational contexts. They argue that many scholars view responsible leadership as rooted in “a relational, values-centred concept that aims to generate positive outcomes for followers and stakeholders.” But how these positive outcomes might be generated in practice is vague. It is unlikely, for example, that all concerned will agree on what constitutes positive outcomes, or that they will even hold shared values. Put simply, in any organizational endeavour, some actors may focus on the “bottom line,” while others may be
more interested in broader, ethical concerns. Each person may perceive themselves as acting responsibly, but how they view responsible action may diverge considerably.\textsuperscript{xii}

Maak and Pless also contend that responsible leadership requires the cultivation of ethical relationships. In practical terms, this requires leaders to co-operate with diverse stakeholder groups, and act in an accountable and dependable way. Although accountability and dependability are worthy attributes, Kim Cameron suggests there is an important element missing in most discussions of responsible leadership. That element is virtuousness, which represents “a universal and stable standard of the good.”\textsuperscript{xiii} In Cameron’s view, virtuousness and ethics are not the same, because the latter can be affected by situational context, whereas virtuousness is not. What is more, he argues, virtuousness is positive because it elevates others, and promotes human flourishing. Connecting virtuousness with responsibility is, states Cameron, more likely to promote organizational well-being.

Although some social scientists may regard virtue as philosophically obtuse, Cameron maintains many organizations could benefit from virtuous leadership because it “produces desirable ends.”\textsuperscript{xiv} Because virtuousness is about goodness and nobility, it “represents the unchanging standard by which to make decisions.”\textsuperscript{xv} Stable standards are important for organizational well-being, Cameron contends, since without them, leaders may make up their own rules. As an example, he points to problems when organizational policies suggest ethical obligations, as in the case of Enron, but fail to result in ethical action. Cameron’s supposition seems to be that when virtuous action is prevalent, unethical leadership acts are less likely to occur.

The problem with universal claims about virtue, for Arendt, is that virtuous action can lead to hypocrisy. Such hypocrisy is dangerous, since people may assume that a leader is acting
in their best interests, only to discover later that collective interests were ignored in favor of self-interest. Following Machiavelli, Arendt declares that it is not virtue that matters to leaders, but virtuosity, since glorious deeds reveal the best of humankind. But such virtuous deeds do not always produce positive outcomes. To suggest so, as Cameron does, is to ignore the effects of contingency.

Additionally, a significant issue with perceiving virtue as a universal good, as Cameron suggests, is that different cultures have contrasting ideas as to what constitutes virtue. Thus, what one culture considers virtuous, another may not. Consequently, we must be cautious about universal claims about virtue since, as the editors of this journal note, such claims may promote ‘WEIRD’ thinking. Such thinking merely promotes a Westernized view of the world, ignoring how different cultures react in different ways to questions of virtuous conduct.

Consider, for example, what happened with the Samsung Galaxy 7, widely lauded upon its release as the best smart phone to reach the market. But problems with overheating led to some of these phones bursting into flames. Subsequently, airlines started to refuse to allow fliers to bring these phones on board. The cause of the problem, it appears, was battery malfunctions. Samsung’s executive D. J. Koh expressed how the company “feel[s] a painful responsibility for failing to test and confirm that there were problems in the design and manufacturing of batteries before we put the product out to the market.” What Samsung and external experts saw as a game changer did indeed change the game, but not as expected. In this case, instead of a star product, the company lost billions of dollars, many of its customers, and suffered a loss of face. Because of Samsung’s market strength nationally and globally, this company’s action not only affected the corporation and its customers, it was perceived as a humiliation for South Korea.
Waldman and Galvin take a different approach to responsible leadership, contrasting economic and stakeholder perspectives to ascertain which is most promising for organizational success. From an economic standpoint, these scholars argue leaders must first be accountable to shareholders. Such accountability means making strategic decisions calculated to best serve the shareholders’ interest. The problem here is that when a leader, or organization for that matter, thinks solely in terms of shareholder profit, it can lead to prioritizing short-term economic benefits over longer term considerations. For example, most research and development initiatives are costly endeavors that rarely show a financial benefit over the short-term. When an organization focuses on short-term profit, the long-term benefits from R & D may be ignored. Thus, Waldman and Galvin argue that the stakeholder perspective is more promising than the economic perspective, because it encourages leaders to consider issues from diverse perspectives.

Although Waldman and Galvin suggest a stakeholder perspective is more robust than an economic view, leaders, and their companies, are judged on their economic success. If the fundamental purpose of a corporation is to maximize shareholder profits, corporate leaders who focus on relationship-building rather than their balance sheets may find themselves out of a job. Unless we change the ways that corporations “do” business, it seems unlikely that most business leaders will sacrifice profit for the sake of ethics. The competitive demands of the marketplace, and the need for short-term profits, are significant factors influencing the actions of senior executives in organizations. And when economic factors trump ethical ones, then it is more difficult for leaders to act responsibly. Consequently, we need to balance ethics with efficiency if we are to encourage ethical leadership.
In addition, while it may be the case that it is more likely for a shareholder to be interested in profit than, say, an employee, it would be a mistake to label everyone in the same fashion. Although the discussion of multiple stakeholders is more inclusive than one that focuses solely on the economic imperative, it is still not rich enough to comprehend the complexity of what it might mean to lead responsibly. As Christian Voegtlin demonstrates, there is a lack of specificity regarding “the stakeholders’ expectations of a responsible leader, and of the challenges of behaving ethically and responsibly as a business leader.”xxiv

From an Arendtian perspective, there are other conceptual problems with a stakeholder-centered view. When we equate people with specific roles, we may fail to see them as unique human beings. Arendt states,

In acting and speaking, men show who they are, reveal actively their unique personal identities....This disclosure of “who” in contradistinction to “what” somebody is - his qualities, gifts, talents, and shortcomings, which he may display or hide - is implicit in everything somebody says and does. xxv

When we think about people in terms of specific roles, she contends, we ignore their distinctness. In doing so, we also lose a sense of the depth of human relationships, and this can lead to irresponsible action. In some cases, for instance, leaders view others as resources, rather than as unique individuals.xxvi When those in power view employees in this manner, it is easier to see employees as “thing like,” and thus easily expendable. The powerful, in turn, lose a sense of humanity.

The preceding section has reviewed key facets of responsible leadership theory, and contrasted them with Arendtian ideas. The assumption that “responsible leadership” is broad enough to encompass the multiplicity of what it means to act responsibly is limiting to our
understanding of responsibility. At this juncture, it may be useful to turn to Emmanuel Levinas whose work provides an alternative perspective for researchers interested in the connections among responsibility, ethics, and leadership.

**Levinas and Arendt on Responsibility**

Majella O’Leary suggests the turn to responsibility is a result of people’s frustration with fraudulent behavior in the corporate sector. Yet the demands of the economic imperative make it difficult for leaders to be genuine in their dealings with others. What is more, as David Knights and Majella O’Leary notes, a preoccupation with self can obscure a leader’s ethical mindset. Yet, as Levinas shows us, “ethics cannot exist in the absence of responsibility to the other.” For Levinas, we only come to an understanding of the self through our engagement with the Other. Yet liberal individualism has, as Knights and O’Leary explain, obscured an understanding of intersubjective relationships, and dulled our sense of responsibility. Further, a preoccupation with self, a result of solipsistic thinking, promotes self-interest at the expense of others’ welfare. This focus on self-interest reduces ethical sensibility. As a consequence, “egoistic self-interest overrides any concern with ethics.”

Conversely, Knights and O’Leary suggest that thinking with Levinas can inspire an ethical response. A Levinisian ethics is not a systemic or rule-based approach, but is flexible to fit with particular contexts. As such, a Levinisian ethic of responsibility might enhance the work environment, as Jen Jones argues, by revealing how we can engage in ethical encounters. Such encounters are predicated on active listening, and enriched by communication. For Levinas, active listening means to engage without judging. Hence it would seem that his position is radically different than that of Arendt’s who, as we will see later, saw judgment as an important aspect of responsibility. Yet, as Ronald C. Arnett argues, Levinasian
ethics is influenced by a concern for justice, as is Arendt’s, and “justice is continually tempered by reflections on ethics.”xxxiii My responsibility to others is something, as Arnett notes, I choose to take up or ignore. Within a corporate environment when I ignore another person’s plight, because I do not want to get involved insofar as doing so might hurts my reputation, we are putting our ethical responsibility at risk. In doing so, we not only act irresponsibly but also weaken our own humanity.

Because of his emphasis on ethics, Levinas helps to address questions of responsibility in ways Arendt does not. For instance, he argues that the face of the other constitutes his truth.xxxiv Chris Ketcham suggests that although individual leaders may be responsible and open to the Other, this does not mean that everyone in an organization will be so receptive.xxxv He questions whether it is even possible for an organization to do what Levinas asks, that is, put the Other before itself. Further, what would this kind of altruistic action mean in business terms? These are important questions that business ethicists need to consider before accepting the idea that a Levinisian responsibility has practical applications.

While agreeing with Ketcham that Levinas has high ideals, Jen Jones contends that his thinking is grounded in the realities of daily existence.xxxvi She uses the notion of organizational dwelling to illustrate how thinking with Levinas offers opportunities to engage in new ways of organizing. Dwelling can become “a necessary ground upon which leaders may cultivate responsible organizations.”xxxvii Cultivating responsible relationships can enrich organizational culture and, hopefully, encourage ethical action.

Levinas and Arendt have much to offer business ethics, particularly in relation to thinking about questions of responsibility and leadership. Both view responsibility as a relational concept. For Levinas, ethics is about the self taking responsibility for the Other. For Arendt, responsibility is
a broader political commitment. Levinas placed more emphasis on the ethical issues that arise between self and other, whereas Arendt emphasizes our collective responsibility to care for the world. Exploring how their work is complementary may help us rethink the interconnections among ethics, responsibility, and leadership in productive ways.

From an Arendtian perspective, it is not enough to focus on leaders, or even responsible acts. To gain a deeper understanding, we must also consider followers’ responses. In this way, we will gain a greater comprehension of the myriad ways in which leadership, ethics, and responsible interrelate. At this point, turning to Arendt’s account of the distinction among leadership, leaders, and mastery may prove insightful.

_Arendt on Leadership, Leaders, and Mastery_

For Arendt, leadership at its best arises when people come together over common cause, and discover their collective strength. It is through this collective strength, for example, that a small group of activists can overthrow a dictatorship. Fundamental to an Arendtian notion of leadership is the connection between freedom and collective action. For Arendt, freedom finds a space to emerge as a result of people acting in concert. xxxviii Historical exemplars of this form of leadership include the worker councils that flourished in 19th and early 20th century Europe, and the American town hall gatherings in the 18th century. xxxix What makes these gatherings important is that people came together to dialogue and debate about matters of interest. Today, we might see the groundswell of public action that led to the New Zealand government’s ban of the practice of zero hour contracts xl as an example of positive change that occurs when a group of people work collectively to overcome structural injustice. When people come together in this manner, Arendt maintains that a leader emerges organically to become _primus inter pares_, first
among equals. In turn, the leader is “empowered by a certain number of people to act in their name.”

Although Arendt admired certain leaders - Winston Churchill for example - she expressed her disdain for the emphasis on the heroic leader, because it introduces a hierarchy into human relationships. She traces the distinction between our modern notion of the primacy of the individual leader back to Plato. Following the death of Socrates, Plato wanted to build a society founded upon laws to assuage the contingency of action. In his account, the criterion of fitness for ruling others became “the capacity to rule one’s self.” Yet Arendt contends this focus on the self led to “the fallacy of the strong man who is powerful because he is alone.”

Instead of regarding a leader as simply primus inter pares in this new iteration, sovereignty usurps plurality. This focus on the individual leader is a problem, states Arendt, because “the ideal of uncompromising self-sufficiency and mastership is contradictory to the very condition of plurality.” In other words, this is not leadership, but mastery. Thinking about leadership as mastery derived from the hierarchical familial relationships of private life. She maintains that philosophers like Plato and Aristotle superimposed this hierarchical structure onto political life. But this structure is a perversion of the political, because it is based upon hierarchical ways of thinking about human relationships.

Rather than the collective equality Arendt considers emblematic of leadership, the leader is often conceived as someone who envisions something which others then execute. Yet, in her view,

no man can act alone, even though his motives for actions may be certain designs, desires, passions and goals of his own. Nor can we ever achieve anything wholly to plan
(even when, as archôn, we successfully lead and initiate and hope that our helpers and followers will execute what we begin). \textsuperscript{xlviii}

In this section, we have distinguished between an Arendtian conception of leadership as a collective endeavour, the rise of the individual leader, and the notion of leadership as mastery. As such, the modern preoccupation with individual leaders obscures what Arendt views as the original meaning of leadership as collective action. This preoccupation, in turn, can lead to a focus on the individual leader at the expense of others which may, in turn, lead to irresponsible and unethical leadership practices.

In what follows, we examine Arendt’s argument that there are different types of responsibility, and how responsibility connects to questions of guilt. This discussion may illuminate some of the complexities regarding our understanding of responsibility. In turn, this illumination may shed light on our understanding of the interconnections among leadership, ethics and responsibility.

\textit{Responsibility and Guilt}

For Arendt, individual responsibility has three distinct aspects. First, responsibility requires us to imagine different viewpoints than our own. Training “one’s imagination to go visiting,” \textsuperscript{xlix} she tells us, enables us to enlarge our understanding of a situation, which is crucial to our ability to formulate our own view, and judge accordingly. It is this willingness to judge for ourselves that is the second distinct aspect of individual responsibility. The third aspect of individual responsibility relates to our willingness to act, and be willing to suffer for those actions, if need be.

Further, Arendt distinguishes between collective responsibility and collective guilt. She contends the latter term is nonsensical because, if everyone is guilty, then no-one is.\textsuperscript{1} In her view,
guilt is always personal whereas collective responsibility is always plural, and hence, political. Collective responsibility concerns membership in a particular group with whom we have shared interests. However, saying we are collectively guilty for the historical sins of the past can lead to phony sentiments. Consider how the governments of Australia and Canada made public apologies to their indigenous peoples. These governments admitted that past governments, and many non-indigenous citizens, benefited from the poor treatment of indigenous peoples. Because non-indigenous citizens benefited from this mistreatment, they are deemed collectively responsible. Yet individual citizens cannot be held personally guilty for past acts they did not directly commit. Although we may wonder whether these government apologies are a sufficient response to past harms suffered by indigenous peoples, the point is that, for Arendt, there is a clear distinction between political responsibilities, which are collective, and moral or legal guilt, which pertains to individual acts.

However, the ability to distinguish between notions of guilt and responsibility is complex. This complexity arises, Arendt argues, from the ambiguity with which we use terms like “morals” and “ethics.” Originally, these terms referred to social customs, and only later did they refer to the appropriate conduct of a citizen. From Aristotle through to Cicero ethical conduct was related to acting appropriately, especially in connection with political life. Christianity was to change the relationship between politics and morality. Instead of being linked with political virtues, Arendt contends that morality became connected to the private self, specifically, to conscience. This shift explains why so many early Christians' were reluctant to enter the political arena, preferring to take care of their souls. Yet this concern with one’s soul is, she says, “profoundly unpolitical. For at the centre of politics lies concern for the world, not for man.” Arendt wants us to spend less time thinking about our mortal salvation, and more time
considering how our actions are good for the world we live in. Furthermore, she argues that we have a hierarchy of values with morality at the top, and customs and practices at the bottom. But this hierarchy of moral values can lead us to ignore the concerns of others.

In this section, we not only see how complex the idea of responsibility is, but also how notions of responsibility relate to ideas of guilt. What is clear, for Arendt, is that if we spend too much time fixated on ourselves, this fixation can lead us to refuse to take part in public affairs. In sum, too much focus on individual morality may be irresponsible, since it can lead to a refusal to assist others. When we act, therefore, we need to be cognizant of how those actions may affect others.

**Ethical Action**

What constitutes ethical action for Arendt is complex and, at times, contradictory. On the one hand, she argues that ethical action is something we learn by being guided by others. On the other, she contends that acting ethically is not about good intentions, because we can never know the outcome of those intentions when we act upon them. This is one reason why Arendt insists that ethics should be divorced from politics. She follows Machiavelli in arguing that it does not matter what the political actor thinks is good; what matters is whether that action is good for the world.

Many have disagreed with Arendt’s distinction between ethics and politics, but does it have any merit? For example, Angela Merkel’s decision to accept over a million Syrian refugees into Germany was widely considered to be a courageous and principled act. However, Merkel’s humanitarian gesture may, inadvertently, have influenced far right wing parties to promote xenophobia, encouraging ordinary citizens to do likewise. In short, good intentions, once realized
in the world, do not necessarily lead to positive outcomes. At the same time, being willing to act, and bring something new into the world, is, for Arendt, a crucial element of ethical action.

In her discussion of action’s indeterminateness, Arendt draws upon Aristotle’s distinction between poie\(\delta\)sis (making) and praxis (action). For Aristotle, praxis is close to performance, whereas poie\(\delta\)sis is about production. Therefore, poie\(\delta\)sis is an act with a predetermined outcome. In contrast, praxis is an activity without a fixed end. Although a person may have a purpose in mind when they act, however, due to contingency, no-one can determine where that action will lead. From an Arendtian perspective, praxis does not make anything; that is the job of poie\(\delta\)sis.iv

Alejo José G. Sison argues that [l]eadership is akin to action or praxis, and it is thus superior to production or poesis.

iv Because of the boundless nature of action, the full extent of a leader’s acts cannot be foreseen or controlled in the manner in which we construct a building. To offer a concrete example, no-one can make America great again, in the manner that President Trump suggests, because this is to confuse action with the instrumental activity of making. From an Arendtian point of view, there are no absolute guarantees since this ignores how we are always acting into the world, and others are responding to our actions. A case in point would be the millions of men and women across the globe who protested following the inauguration of the 45th President of the United States of America, illustrating Michel Foucault’s observation that where there is power, there is always resistance.vi On this point, Arendt would be in full agreement.

In this section, we have seen how Arendt insists we can never know the full extent of our actions, because we live in a contingent world. For her, to act is also to suffer. To assuage such suffering caused by action, we need the dual aspects of promising and forgiving. In promising,
we carry out our pledges to others. Promises are our way of coping with action’s unpredictability. Through forgiveness, we excuse those who did not mean to cause harm. Moreover, forgiveness and promising are linked temporally, linking our actions with past, present and future. As such, promising and forgiving are an integral component of an ethical response, because they enable us to deal with the potential problems that may arise from our actions.

In the following section, there is an examination of how failing to reflect on one’s actions can prove fatal for others. For our purposes, we will see how unethical action is a result of thoughtlessness, combined with an unwavering support for a leader. In both cases, a total lack of individual responsibility encourages unethical and, in some cases, violent action.

_Eichmann, Thoughtlessness, and Obedience_

Hired by the _New Yorker_, Arendt travelled to Israel to cover the trial of the Nazi war criminal, Adolf Eichmann. Her subsequent report on his trial created a furor, because of her argument that, rather than being an evil maniac, Eichmann’s brand of evil arose from his banality. Reflecting upon the controversy surrounding her report, Arendt notes her critics raised moral issues she had not anticipated. Some critics accused her of being a self-hating Jew, because she wrote about the failure of some Jewish leaders to do everything in their power to help other Jews. Other critics argued that to judge others is wrong since, under such circumstances, each of us might act dishonorably. Arendt disagrees, arguing that a refusal to judge for oneself is a failure of personal responsibility.

In refusing to judge for ourselves, Arendt maintains we mistake obedience for consent. Obedience is a problem, she argues, because it can lead us to submit to whatever leaders ask of us. Without followers' faithful adherence to a leader's commands, few leaders could accomplish
heinous acts. Arendt asserts that “an ardent desire to obey and be ruled by some strong man is at least as prominent in human psychology as the will to power.”

She expressed her astonishment when Eichmann professed to have followed Kant’s categorical imperative. In carrying out his duties, he followed the “Fuhrerprinzip,” which, Eichmann argued, was the law of the land. Thus, he contended not only was his action justified, it was in accordance with Kantian logic. Arendt dismisses his claim, arguing his obedience was a result of thoughtlessness and a lack of judgment.

Unthinking obedience ignores our responsibility to judge for ourselves. When people start to justify their actions by saying that if they did not carry out a particular order, someone else would, we fall into a moral abyss. For Arendt, it is those willing to act contrary to societal dictates that are more likely to act responsibly. Such action requires us to judge for ourselves, because moral standards may be corrupted by an immoral system masquerading as a just one. Consequently, we cannot just adopt societal mores as guides for ethical decision-making. Rather, responsible action requires us to think independently.

Arendt maintains it was not social conformists, but people who refused to conform that did their best to halt Nazi atrocities. In such a crisis, people “had to decide each instance as it arose, because no rules existed for the unprecedented.” These non-conformists refused to harm another person, thus illustrating the Socratic maxim that it is better not to do wrong, because one could not bear the consequences of living with oneself. Moreover, she argues, “a strong disinclination to obey is often accompanied by an equally strong disinclination to dominate and command.” Consequently, non conformists are important to a flourishing society, since they are unwilling to go along with others without taking the time to reflect upon ethical issues with regard to such compliance. Here we may think of how whistle blowers in corporations have often
led to a change in corporate policies.

In this section, we have seen how obedience can render a person thoughtless. A concern with thoughtlessness led Arendt in her later work, such as *The Life of the Mind*, to question whether the activity of thinking could render men unwilling to commit evil. Before turning to explore her distinction among thinking, willing, and judging, there is a brief exploration of the emergence of what she called the social, and its connection to conformity, which may induce irresponsible action.

Arendt contends that social conformity is a form of rule that is contrary to human flourishing. In her view, social conformism arose in the eighteenth century as part of the massive social changes from a feudal to a bourgeois society. Rather than equality for all, the rise of the bourgeoisie brought about an entrenched social conformity. For Arendt, this social conformity created a kind of ‘no-man rule’ whereby society dictates what people do. Within this societal framework, action is subservient to behaviour. People are more likely to conform to social rules without thinking. Yet, in this desire for societal acceptance, we may turn away from personal values to embrace social standards. When this happens it may become unclear what is our individual moral responsibility *vis à vis* taking a stance against injustice. In short, social conformity may obviate a deeper sense of responsibility.

If we are to reinvigorate our ethical sense of responsibility then it is necessary to consider alternative ways of conceptualizing what it means to be responsible in diverse contexts. One way to help us may be through an investigation of what Arendt described as the life of the mind.

*Thinking, Willing and Judging*

Arendt begins *The Life of the Mind* by asking whether the activity of thinking conditions us against evil-doing. In addressing this question, she shows how understanding the
three basic faculties of the mind, that is, thinking, willing, and judging may provide insight into why people act irresponsibly and, at times, commit evil acts.

To begin, Arendt argues that although thinking never makes an appearance in the phenomenal world, thinking is connected to experience since “[e]very thought is an afterthought, a reflection on some matter or event”\(^{lxv}\) By this she means our thoughts are always in touch with the world in some fashion, because we are embedded in “a web of relationships.”\(^{lxvi}\) She distinguishes between cognitive and reflective thought, seeing the former as useful to knowledge, and the latter as critical to understanding. Engaging in reflection enables us to do what Arendt calls “the stop and think,” meaning to think through a problem from different perspectives. Following Kant, she contends that reflective thinking “is not the prerogative of the few but an ever-present faculty of everybody.”\(^{lxvii}\) Conversely, an inability to reflect is “the ever-present possibility for everybody to shun that intercourse with oneself.”\(^{lxviii}\) Reflective intercourse is, for Arendt, an ethical response that demonstrates our willingness to consider a problem from diverse perspectives. What reflective thinking does is to prepare the way for decision-making, where I judge the appropriateness of engaging in a particular activity, or taking up a position on an issue.

Reflective thinking, as Arendt understands it, is not about obtaining specific results, but about obtaining greater understanding. Conversely, an unwillingness to think for oneself, such as when we abide by societal rules without considering their implication, is a problem, because we are not always aware of whether those rules are just. (As we saw earlier, for Arendt, this is the problem with obedience.) She urges us to think for ourselves, and use our imagination to consider a problem more thoroughly. Yet “[t]he quest for meaning, which relentlessly dissolves and examines anew all accepted doctrines and rules, can at any moment turn against itself.”\(^{lxix}\) As such, Arendt declares “there are no dangerous thoughts; thinking itself is dangerous.”\(^{lxx}\) The
reason why thinking is dangerous is because our thoughts are unpredictable. Consequently, we cannot know where our thoughts will lead, or whether our thinking is likely to be productive. Thinking is in contrast to the second feature of the life of the mind, namely, willing.

Willing

For Arendt, willing was a central feature of Christian ethics. Beginning with the writings of St. Paul, disobedience becomes man’s greatest moral sin, while obedience became the ethical foundation of Christian teaching. Christian ethics emphasizes self-knowledge which, in turn, altered ideas regarding human freedom. Arendt writes:

According to our tradition of conceptual thought and its categories, freedom is equated with freedom of the will, and we understand freedom of the will to be a choice between givens, or to put it crudely, between good and evil. This focus on the will meant that early Christian philosophers, such as Augustine, began asking questions concerning the inward life. He writes, for example, “I have become a question for myself,” a query Arendt contends early Greek philosophers did not engage in, since the inner life, or subjectivity as we understand it, only became of interest with Christianity. In Augustine’s view the will is monstrous since, while the mind commands the body, it cannot command the will. Additionally, he argued every man is a new beginning with the capacity to will to do something or not. Building on Augustine, Arendt maintains that “spontaneity is part and parcel of the human condition. Its mental organ is the Will.” So our understanding of human agency, then, is connected to our thinking about the will.

The important aspect pertinent for this discussion is that individual will places a greater emphasis on self at the expense of human relationships, and thinking about the world more generally. Too much emphasis on the will encourages us to focus on our personal desires without
considering the effects on others, which can lead to irresponsible action. Consider, for example, how Maak, Pless and Voegtlin argue that a significant factor in enhancing responsible leadership is for CEOs to place their organization’s fiduciary responsibility first.\textsuperscript{1xxiv} Yet a new report by researchers at the University of Lancaster found that “the median FTSE 350 company generated little in the way of a meaningful economic profit over the period 2003-2014.”\textsuperscript{1xxv} At the same time, senior executive pay increased by more than 80%. Now if a CEO’s foremost responsibility is the corporation’s financial health, would it not make more sense to take a smaller salary until the company is in better financial health? Here is where the desire for success in personal financial terms may actually obscure the judgment of senior executives. For Arendt, judging is a responsible act, because it requires us to consider diverse viewpoints, rather than focus on our own desires.

\textit{Judgment}

Having the courage to judge is crucial to an Arendtian ethical worldview. Her comments on judgment build upon Kant’s \textit{Third Critique}.\textsuperscript{1xxvi} Concentrating on the notion of individual taste - that is, why we like some things and not others - she rethinks Kantian ideas in an unusual, and some have argued, idiosyncratic manner.\textsuperscript{1xxvii} Arendt argues that Kantian judgment differs from practical reason, since “practical reason ‘reasons’ and tells me what to do and what not to do; it lays down the law and is identical with the will, and the will utters commands; it speaks in imperatives.”\textsuperscript{1xxviii} Arendt distinguishes between the will as the voice of command, and that of judgment, which she argues arises out of a contemplative pleasure.\textsuperscript{1xxix} The will is concerned with the self whereas, Arendt contends, judging requires us to take into account different perspectives. As she states “the more people’s positions I can make present in my thought and hence take into account in my judgment, the more representative it will be.”\textsuperscript{1xxx} By imagining an
issue from different perspectives, we are better able to respond in a more responsible manner to the situation at hand. For Arendt, judgment is the political faculty *par excellence*; it helps us not only to decide on the right course of action but also to have a measured response to circumstances. In summation, Arendt’s distinctions among thinking, willing and judging help us to understand why it may be that we act irresponsibly. What is clear is that, from an Arendtian perspective, to act responsibly, we need to engage in reflective thought, and have the courage to judge for ourselves.

To offer a concrete example of what could be called poor judgment, it might prove worthwhile to examine Great Britain’s referendum decision to leave Europe (hereafter Brexit). Brexit illustrates Arendt’s concern regarding the effects of lying and irresponsibility in politics. This example also illustrates how essential it is to be willing to judge an issue from multiple perspectives.

*Lying, Irresponsibility, and Politics*

In the Brexit campaign, there were many examples of irresponsible leadership and poor judgment. We might start with the ill-judged action of Britain’s former Prime Minister, David Cameron, in seeking the referendum in the first place. But there were more egregious examples of irresponsibility. Let us take but one example. The “Leave” team, whose leaders included Boris Johnson (former Mayor of London) and Nigel Farage, (ex leader of United Kingdom Independence party) adopted the slogan: “We send the EU $50 million a day, let’s fund our NHS instead.” This slogan was wrapped around a red bus, and served as the backdrop for media photographs. However, this statement is factually incorrect. The annual figure of $350m is a gross figure for the UK contribution to the European Union, out of which the UK gets an automatic rebate of £74m per week. Furthermore, the remaining monies are used as subsidies
for farmers, university researchers and aid payments to particular regions. When pressed by various reporters, the Leave team admitted that their figures were incorrect, and yet this did not stop them from continuing to use this false slogan on advertisements.

For their part, it is often easier for voters to believe in simple slogans than to take time to consider the factual content of political discourse. This lack of interrogation of political discourse is irresponsible since, as Arendt might argue, citizens are not doing due diligence in assessing the factual content of a claim. In their defence, one could argue that it becomes difficult for citizens to ascertain the truth when politicians are so keen to ignore the facts, or to provide us with alternative ones. In ignoring facts, politicians are acting irresponsibly, and encouraging citizens to do likewise. Some members of the media are also behaving irresponsibly in their assertion that we live in a “post truth” world. All this assertion does, as the philosopher Charles Taylor reminds us, is to encourage “magical thinking” where factual evidence is perceived as less important than personal opinion.

The example from Brexit, it seems to me, shows the powerful effects of political irresponsibility, both by leaders and citizens. Such irresponsibility has a major effect on the ethical well-being of a nation. Arendt argues that lying dominates the political landscape. Such deceit can have serious repercussions on people’s ability to grasp the difference between truth and falsehood. Citizens fail in their responsibility to protect the political space when they are not prepared to do due diligence, and assess a situation from different perspectives. Conversely, through judging we can “enlarge our mentality,” and take into account diverse views so as to judge a situation for ourselves in an enriched manner. Such enrichment is a result of our being willing to consider the perspectives of others.
Arendt reminds us that each “man has his own doxa, his own opening to the world.” That is, each of us views a situation slightly differently, as a result of our unique experiences, as well as our culture, and identity. Allowing people to express themselves is critical to a flourishing public space. But when we invite others to speak their minds, they may say things that we do not agree with, or find abhorrent. Such is the paradox we face when we allow diverse opinions to be voiced. The way of dealing with this paradox is by people recognizing that violence has no place in the public realm. As such, each of us has a responsibility to voice our opinions in a way that is not harmful to another. A plurality of perspectives is critical to human flourishing because, as Arendt reminds us, it is “far easier to act under conditions of tyranny than it is to think.”

Discussion, Implications, and Future Directions

In a special issue dedicated to “Philosophical Approaches to Leadership Ethics,” it may appear something of a contradiction to discuss problems one thinker sees with a philosophical turn. Yet turning to Arendt can enrich our thinking about what constitutes responsible leadership, not because she is unaware of philosophical arguments, but rather because she is so immersed in them. Even when critiquing philosophy, her approach is always philosophically grounded. Arendt’s phenomenological approach allows her to build on the work of philosophers she admired, such as Kant and Socrates, while also revealing problems with philosophical accounts that privilege solipsistic thinking.

There are, however, limitations with an Arendtian approach. One such limitation relates to Ciulla’s call for scholarship that focuses on good leadership. Arendt was troubled by notions of the good, because she saw these notions as creating artificial ideals that do not translate into real-world predicaments. The good, Arendt contends, is concerned with the self, and how we
perceive our conduct. What is missing, she maintains, is a broader understanding of ethics that starts not from our care for the self, but rather from our care for the world. In trying to define what good leadership might be, Arendt argues we restrict our thinking. That may be so, but it leaves us without a firm foundation from which to think about what constitutes good leadership.

In thinking with Arendt, we see how important it is to consider responsibility from multiple perspectives. But how else might we apply Arendt’s political ideas to business ethics? Graham K. Henning argues that one fruitful approach may be to rethink business as an Arendtian polis. (Of course, cynics might argue we need to rethink the polis to be less like a business.) Such rethinking, Henning argues, would require establishing greater trust between senior executives and other employees. In his view, “empowerment and good management practices are not simply nice to have, they are important for the freedom of human beings and for good corporate functioning.” Good corporate practices not only enhance employee’s working environment, they make economic as well as ethical sense.

Responsible leadership, as with so many other leadership theories, is a theory of the good. Such theories are often well-meaning, but lacking in complexity. This lack may be one reason why Kempster and Carroll call for new approaches to responsible leadership that examine “the shortfalls of traditional ways of thinking about leadership, alongside new possibilities for its redefinition and redevelopment.” Corporate leaders must acknowledge their responsibility to others. Such acknowledgement is not just responsible, it has far-reaching potential to enable the kind of “global good” that Maak and Pless advocate for in their theory of responsible leadership. What will be crucial, however, is to ensure this kind of revitalization occurs. For that to happen, we need the will of governments, as well as corporations and citizens. Is such a transformation possible? It seems unlikely. Yet, Arendt suggests that the future is always
different from what we might imagine. That is why, in her view, we need to have collective hope in humanity. As such, developing potential frameworks that privilege ethical considerations over economic deliberations, or at least bring the two into harmony, is not a bad place to craft a new beginning.

Although Arendt does not provide us with an abstract concept of the good, if we reconfigure Ciulla’s call, not for good leadership per se, but its enactment, perhaps Arendt provides us with a starting place from which we can build upon the nascent theory of responsible leadership. Specifically, her emphasis on leadership as collective action enables us to consider the interconnections among ethics, responsibility and leadership in new ways. Of course, Arendt might say this is not a new paradigm, but rather a reaching back to the essence of leadership, to what we have long known, but collectively forgotten.

If there is an essential Arendtian view of leadership, it is to view leadership as collective action. Such action emerges from the heart of life in all its expansive and messy disarray, not as consensus, but as a comingling of viewpoints. As Ronald C. Arnett notes, encouraging robust public dialogue does not equate to consensus even, or perhaps especially, when we deal with controversial issues. Such a robust dialogue is good in an Arendtian sense because it allows for the richness of human plurality to shine forth. But that richness needs also to be tempered by a respect for the Other, as Levinas reminds us. And, for Arendt, this is where reflection and judgment may help us to act more responsibly.

Arendt maintains that reflection is important to individual judgment. Reflecting upon a problem enables us to judge a particular issue from a multiplicity of angles. In so doing, we may be able to act in a more responsible and responsive manner. That said no-one judges well on every occasion. What is important is that we are courageous enough to make an individual
judgment, even when it is likely to prove unpopular. Engaging in reflection may help us to develop the kind of judgment that leads to responsible and ethical action. But we must also recognize that we have a responsibility, not just to voice our own perspective, but to honour that of others.

It has been asserted here that responsibility - both collective and individual - is an important dimension of leadership ethics. Arendt’s work can add richness to our ethical discussions. She implores us to think carefully about our theoretical assumptions, as well as our own praxis. This engagement with Arendt is not intended to be the last word on the topic. Rather, the aim is to encourage others to join me in considering leadership, ethics and responsibility through an Arendtian lens. Her work has much to offer, allowing us to explore leadership inquiry, and business ethics in new and productive ways.

Arendt reminds us that our collective task is to care for the world before ourselves. Yet, arguably, we are living at a time of irresponsible leadership, as many leaders place self-interest before the well-being of others. Arendt viewed the political as the arena where we have the greatest potential for human flourishing. Yet what we witness on our global stage is too much grandstanding, and narcissism on behalf of political and corporate leaders. In turn, many individuals refuse to take the time to reflect, and use their judgment to ascertain the difference between fact and opinion. This collective failure of judgment has dire implications for our ability to care for each other.

By way of conclusion, in a letter to her friend, Meieir Cronenmeyer, Arendt writes “[i]t really is important to me to create the foundations of a new political morality although out of modesty I never did say so explicitly.” Such a political morality requires us to show through our actions how much we care, not just for ourselves, but for others and the world. If we love the
world, as Arendt certainly did, then it behooves us to take responsibility, not only for what we do, but also for what we leave undone.
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iv Although Arendt described herself as a political thinker, her work is steeped in existential phenomenology, as well as moral philosophy. See Elizabeth Young-Bruel, *Hannah Arendt: For Love of the World* (New Haven and London: Yale University Press, 1982).

v Briefly, solipsism is the philosophical idea, popularalized by Rene Descartes, that the self is the only thing I can be sure of, but as Maurice Merleau Ponty explains, solipsistic reasoning is erroneous since we exist as beings-in-the-world. Solipsism suggests that I could be the only conscious subject, however, this ignores the fact that I live in the world as subject and object, as others do likewise. For an informative discussion, see Eric Matthews. *The Philosophy of Merleau Ponty* (Montreal: McGill/Queens, 2002).


viii One of Arendt’s targets here is Heidegger whose flirtation with Nazism was something that Arendt saw as arising from his political naivety. For more on their complex relationship, see Elizabeth Young-Bruehl’s biography of Arendt, op cit.


See Donna Ladkin, Mastering the Ethical Dimension of Organizations, (Cheltenham, UK: Edward Elgar, 2015), 77-78.

Kim Cameron, “Responsible Leadership as Virtuous Leadership,” 27.

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The problems with the Galaxy & have also been noted with some Galaxy edge phones. See Lulu Chang, (October 2016) http://www.digitaltrends.com/mobile/galaxy-s7-edge-catches-fire/, accessed January 23, 2017.


Scholars, influenced by Aristotle, have used this argument for business ethics. See, for example, Joanne B. Ciulla’s introduction to her edited collection, Ethics: The Heart of Leadership.

xxv Hannah Arendt, The Human Condition, 179.


xxx Knights and O’Leary, ibid, 126.

xxxi Knights and O’Leary, ibid.


xxxiii Ronald C. Arnett, “Colloquium on Levinas, leadership and ethics,” Leadership and the Humanities 4, 1 2016: 38-51, 45.

xxxiv Anna Topolski argues the face is not a good translation of Levinas since the Hebrew word panim only exists in the plural. See her discussion in Arendt, Levinas and a Politics of Relationality (London & New York: Rowman & Littlefied, 2015), 121.

xxxv Chris Ketcham, Living the Practical Levinas: A Response to Jones, Colloquium on Levinas, leadership, and ethics, Leadership and the Humanities, 4, 1, 2016, 38-42.


xxxviii For more on this topic, see Rita Gardiner, Gender, Authenticity and Leadership: Thinking with Arendt (New York & London: Palgrave Macmillan, 2016).

xxxix Hannah Arendt, The Human Condition, 189-90.

Arendt begins her essay on “Some Questions of Moral Philosophy” with a tribute to Churchill’s leadership. See Arendt, Responsibility and Judgment, 49-50.

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Hannah Arendt, The Life of the Mind, 180.


Arendt’s focus here is Western Europe, particularly France and England. Her discussion on the social is first found in *The Human Condition*, and later in essays in *Between Past and Future*, and her book, *On Revolution*.


There are divergent strands in Arendt's thinking on moral responsibility. This is because Arendt tries to connect Aristotle's *phronesis*, or practical wisdom, with a Kantian approach to morality. This can lead to confusion since the first way of thinking about ethics focuses on the particular, while Kant's ideas about morality are directed toward universal laws. For a helpful discussion, see Seyla Benhabib, “Judgment and the Moral Foundations of Politics in Arendt's Thought,” *Political Theory*, 29-51.


Hannah Arendt, *Lectures on Kant*, ibid.


Hannah Arendt, *The Human Condition*, 324.


Arendt’s own judgments were sometimes ill-conceived, such as her assessment of “Little Rock.” See Kathryn Gines, *Hannah Arendt and the Negro Question* (Indiana: Indiana University Press, 2014).