In a collaborative initiative for first-year undergraduates, especially for students, integrity increasingly difficult—for faculty, administration, and evolving practices of retrieving, applying, and sharing empower students to make informed decisions.

- Clarify ‘grey areas’ in academic conduct and position academic integrity in a positive, rather than evaluative perspective.
- Positive and instructive (not destructive) perspective.
- Balanced delivery of theoretical principles and practical application.
- Module evaluation weighted in student grades.
- 4-part e-seminar, embedded in Brantford core curriculum.

**Resources**
- Adobe Captivate 5.5 & Microphone
- 1 Librarian & 1 Co-op Student
- Learning Management System (MyLearningSpace)

**Context**
Evolving practices of retrieving, applying, and sharing information have made defining and discerning academic integrity increasingly difficult—for faculty, administration, and especially for students.

In a collaborative initiative for first-year undergraduates, Laurier University Library sought to:

- Position academic integrity in a positive, rather than preventative light.
- Excite investment in academic achievement.
- Clarify ‘grey areas’ in academic conduct.
- Empower students to make informed decisions.

**Measurables**
**Evaluation**
- Diverse range and style of measures.
- Facilitate multi-level cognition (Bloom’s Taxonomy).
- Employ query design strategies to evoke deeper learning (ex. AUC, answer-until-correct).
- Pre and post-tests administered.

**Prospective Assessment**
- Retrieve test results.
- Analyze academic performance.
- Compile qualitative information from students and instructors.

**Encouraging Application**
- Practical connections.
- Real-world demos.
- Building support network.

**Next Steps**
- Solicit campus-wide adoption.
- Seek student feedback.
- Develop graduate-level module.
- Host on Library LMS course.
- Design in-class component.

**Laurier Library**
- Incite engagement in studies.
- Introduce library resources and services.

**Curriculum Development Committee**
- Increase awareness of scholarly responsibility and adherence to AI principles.

**Learning Services**
- Support academic growth.
- Foster positive work habits.
- Promote programs.

**Collaborative Objectives**

**Output**

**Capturing Attention**
- Conversational tone.
- Inclusive method.
- Interactivity.
- Visualization.

**Encouraging Retention**
- Contextualization.
- Critical engagement.
- Show relevance.
- Resonance.

**Emphasizing**
- Supportive connections.
- Real-world demos.
- Building support network.