Teaching Academic Integrity Online
Inspiring Scholarly Success in First-Year Students

Output
- 4-part e-seminar, embedded in Brantford core curriculum
- Module evaluation weighted in student grades
- Designed in consultation with course syllabus and instructors
- Balanced delivery of theoretical principles and practical application
- Positive and instructive (not destructive) perspective

Context

Evolving practices of retrieving, applying, and sharing information have made defining and discerning academic integrity increasingly difficult—for faculty, administration, and especially for students.

In a collaborative initiative for first-year undergraduates, Laurier University Library sought to:

- position academic integrity in a positive, rather than preventative light
- excite investment in academic achievement
- clarify 'grey areas' in academic conduct and empower students to make informed decisions

Collaborative Objectives

Laurier Library
- Incite engagement in studies
- Introduce library resources and services

Curriculum Development Committee
- Increase awareness of scholarly responsibility, and adherence to AI principles

Learning Services
- Support academic growth
- Foster positive work habits
- Promote programs

Resources
- Adobe Captivate 5.5 & Microphone
- Learning Management System (MyLearningSpace)
- 1 Librarian & 1 Co-op Student

Measurables

Evaluation
- Diverse range and style of measures
- Facilitate multi-level cognition (Bloom's Taxonomy)
- Employ query design strategies to evoke deeper learning (ex. AUC, answer-until-correct)
- Pre and post-tests administered

Prospective Assessment
- Retrieve test results
- Analyze academic performance
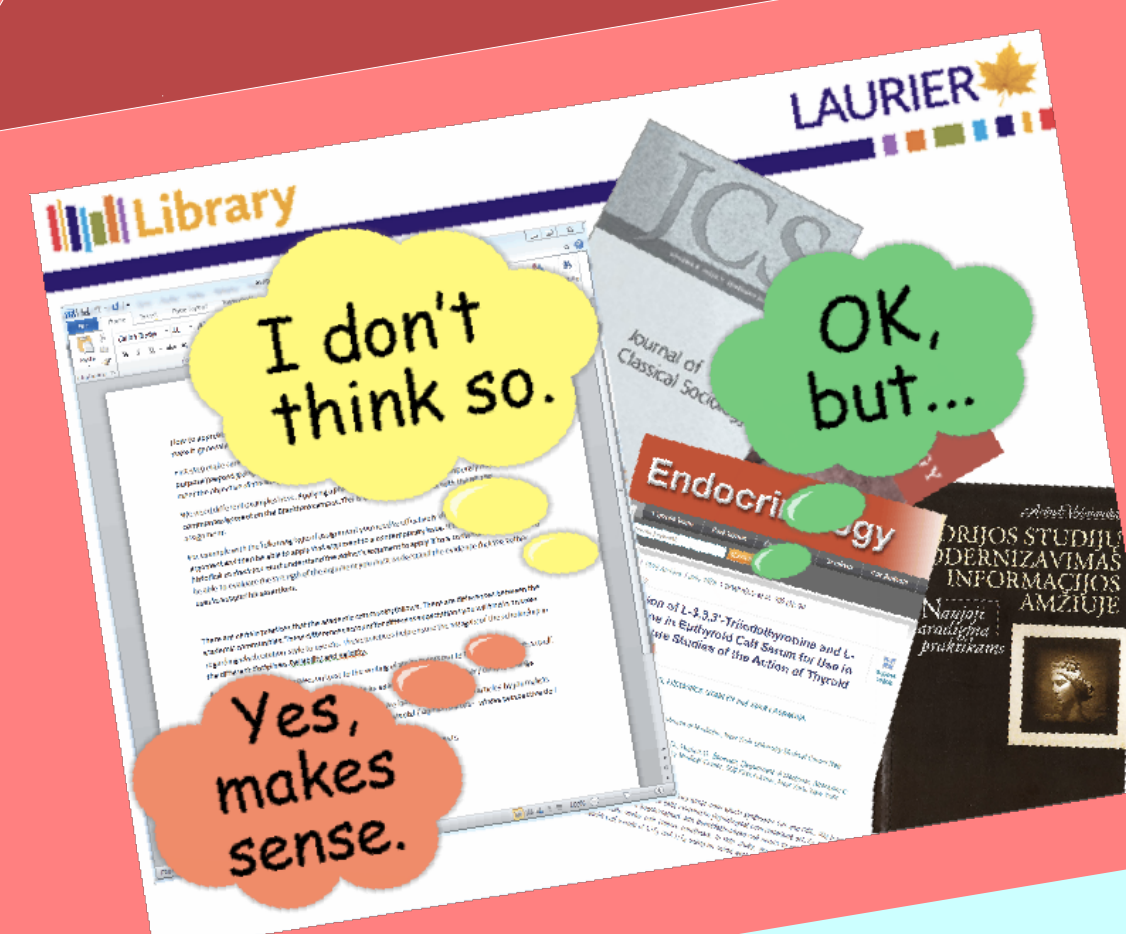- Compile qualitative information from students and instructors

Capturing Attention
- conversational tone
- inclusive method
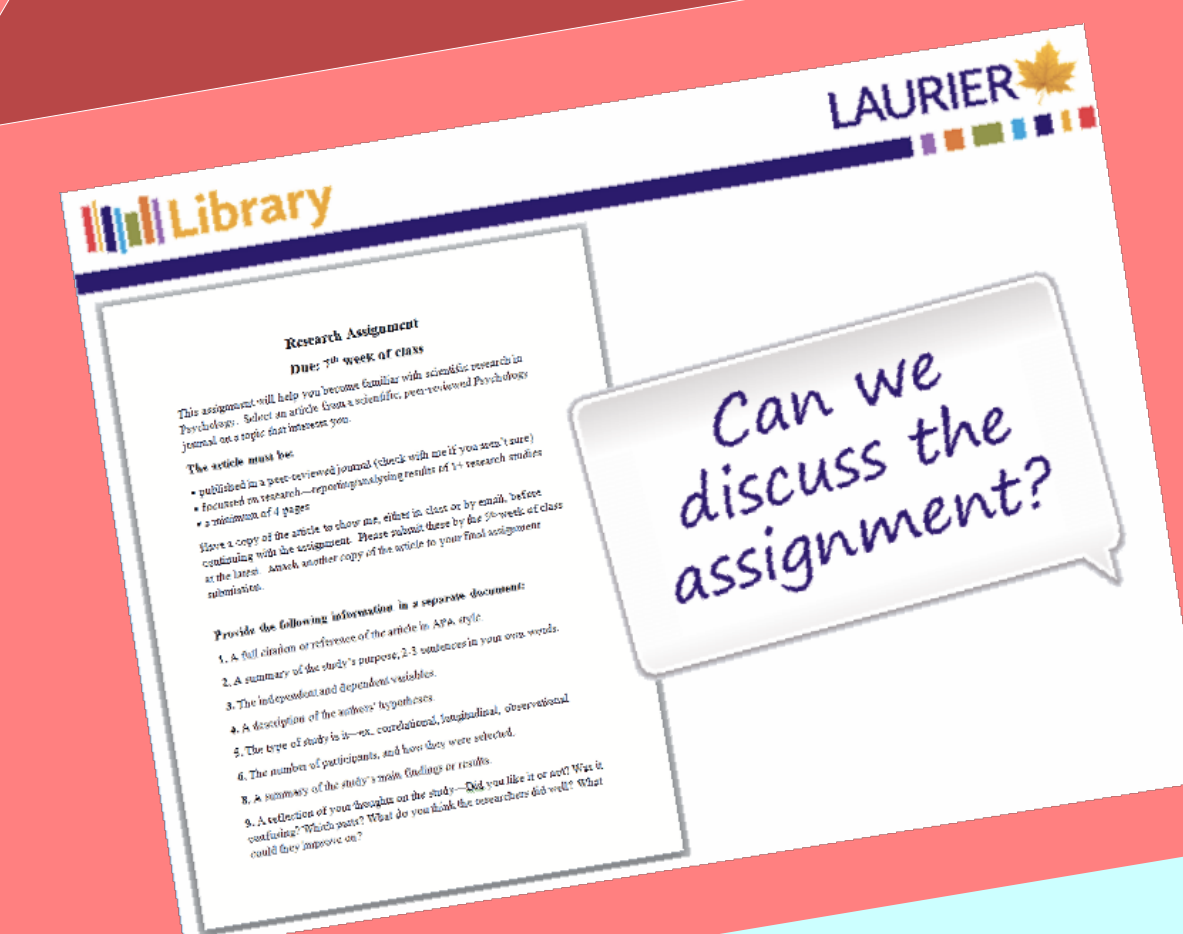- interactivity
- visualization

Encouraging Retention
- contextualization
- critical engagement
- show relevance
- resonance

Emphasizing Application
- practical connections
- real-world demos
- building support network

...sharing ideas to inspire support contrast

I don't think so. / OK, but... / Yes, makes sense.

Can we discuss the assignment?

Next Steps
- Solicit campus-wide adoption
- Seek student feedback
- Develop graduate-level module
- Host on Library LMS course
- Design in-class component

Maintenance
- Consideration of technical and resource limitations in planning stage (benefits of multiple choice
- Accommodate cross-disciplinary conventions without compromising relevance
- Anticipate changes in academic climate: instil widely applicable values

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