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Reduce. Eliminate. Prevent.

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REDUCE. ELIMINATE. PREVENT.

Government initiatives across Canada aimed at addressing gender based violence share a common goal of reducing, eliminating, and ultimately preventing violence. However, questions remain as to how the goal of prevention is reached and how the violence against women (VAW) sector is evaluated in making progress toward prevention. The purpose of this research is to first analyze the discourse of prevention in the VAW sector to shed light on what prevention means and how it is constructed in government documents. Second, my research aims to understand how current primary prevention efforts in Canada that target one pervasive form of VAW, namely intimate partner violence (IPV), are evaluated. The goal of this research is to develop a standardized evaluation model or manual for IPV-related primary prevention efforts in Canada to identify measurable outcomes of success for these programs, how programs should be monitored or evaluated, and determine program accessibility.