Ins and Outs of Publishing Fees
March 2021

Kristin Hoffmann, khoffma8@uwo.ca
Aren’t there costs to publish Open Access?
What we will cover today:

• What are publishing fees?
• What kinds of journals ask for fees?
• Why do they ask for fees?
• How much are the fees?
• What are your options for paying the fees?
• Can you publish without paying a fee? (YES!)
A publishing fee, or Article Processing Charge (APC) is a fee that is sometimes charged to authors to make a work available open access.
Free to access
Free to use and re-use
• Removes access barriers for readers
• Reduces access barriers for authors
• Allows you to maintain copyright and control over your work
• Helps reduce global and social inequalities
• Resists profit motives in scholarly publishing
• Puts academics in charge of scholarly publishing
• Fulfills funder requirements
• Makes your work more visible
journal by Vijay Sekhar Sadineni; article by Rflor from the Noun Project
OA through a journal

- fully Open Access
  - no APCs
  - APCs (Article Processing Charges)

subscription access

“hybrid” journal

OA for an article

- repository for pre-prints or post-prints
OA through a journal

fully Open Access

subscription access

no APCs

APCs (Article Processing Charges)

“hybrid” journal

repository for pre-prints or post-prints

Green OA

Diamond / Platinum OA

Gold OA
<table>
<thead>
<tr>
<th></th>
<th>Open Access journal</th>
<th>Subscription Access journal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access</td>
<td>Anyone can read</td>
<td>Must have a subscription to read (usually because of affiliation with a subscribing university library)</td>
</tr>
<tr>
<td>Copyright &amp; licensing</td>
<td>(Usually) allows the author to keep copyright</td>
<td>Asks the author to give copyright to the journal / publisher</td>
</tr>
<tr>
<td>Costs to publish</td>
<td>May charge a fee (Article Processing Charge)</td>
<td>None, unless the author wants to pay to make their article open</td>
</tr>
<tr>
<td>All other aspects</td>
<td>No difference (journal-by-journal considerations)</td>
<td></td>
</tr>
</tbody>
</table>
How much are the fees?

It varies widely....

Less than $200 to $5,000
## Publishers' Open Access article processing charges

<table>
<thead>
<tr>
<th>Publisher</th>
<th>APC from</th>
<th>APC to</th>
<th>Fully OA or Hybrid?</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Chemical Society</td>
<td>$5,000*</td>
<td>$5,000</td>
<td>Hybrid</td>
</tr>
<tr>
<td>BioMed Central</td>
<td>$1,290</td>
<td>$2,580</td>
<td>Open Access</td>
</tr>
<tr>
<td>Cambridge University Press</td>
<td>$600</td>
<td>$4,500</td>
<td>Hybrid</td>
</tr>
<tr>
<td>Elsevier</td>
<td>$100</td>
<td>$5,000</td>
<td>Hybrid</td>
</tr>
<tr>
<td>Hindawi</td>
<td>$550</td>
<td>$2,250</td>
<td>Open Access</td>
</tr>
<tr>
<td>MDPI</td>
<td>CHF 300</td>
<td>CHF 2,000</td>
<td>Open Access</td>
</tr>
<tr>
<td>Nature Publishing Group</td>
<td>$1,100</td>
<td>$5,200</td>
<td>Hybrid</td>
</tr>
<tr>
<td>PLOS</td>
<td>$1,600</td>
<td>$3,000</td>
<td>Open Access</td>
</tr>
<tr>
<td>SAGE</td>
<td>$400</td>
<td>$3,000</td>
<td>Hybrid</td>
</tr>
<tr>
<td>Springer</td>
<td>$3,000</td>
<td>$3,000</td>
<td>Hybrid</td>
</tr>
<tr>
<td>Taylor &amp; Francis</td>
<td>$500</td>
<td>$2,950</td>
<td>Open Access</td>
</tr>
<tr>
<td>Wiley</td>
<td>$1,300</td>
<td>$5,200</td>
<td>Hybrid</td>
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</tbody>
</table>
$127,500

Estimated amount Western-affiliated researchers paid in APCs to Elsevier in 2019
Where do authors find the money?

- Build costs into grants
- Waivers from publisher (grad students especially)
- Institutional memberships
- Library Open Access funds (n/a at Western)
- Out of pocket
### Memberships that provide discounts for Article Processing Charges (APCs)

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Chemical Society</td>
<td>$250 USD discount for Western-affiliated authors as part of our subscription package with ACS.</td>
</tr>
<tr>
<td>BioMed Central</td>
<td>15% discount on APCs for Western-affiliated authors.</td>
</tr>
<tr>
<td>Cambridge University Press</td>
<td>20% discount on APCs for Western-affiliated authors as part of our negotiated license with Cambridge.</td>
</tr>
<tr>
<td>Canadian Science Publishing</td>
<td>50% discount on APCs for all journals except agricultural journals as part of our negotiated license with CSP.</td>
</tr>
<tr>
<td>Cogitatio Press</td>
<td>No APCs for Western-affiliated authors.</td>
</tr>
<tr>
<td>Elsevier</td>
<td>20% discount on APCs for Western-affiliated authors as part of our negotiated license with Elsevier.</td>
</tr>
<tr>
<td>MDPI</td>
<td>10% discount on APCs for Western-affiliated authors.</td>
</tr>
<tr>
<td>PLOS</td>
<td>No APCs for Western-affiliated corresponding authors who publish in PLOS Biology or PLOS Medicine and 25% discount on APCs for Western-affiliated contributing authors as part of the PLOS Community Action Publishing program.</td>
</tr>
<tr>
<td>SAGE</td>
<td>No APCs for Western-affiliated authors for most SAGE journals (all those that operate on the hybrid subscription/OA model) and 40% discount on APCs for journals published on the gold OA model (entirely funded by APCs) as part of our negotiated license with SAGE.</td>
</tr>
</tbody>
</table>
| Taylor & Francis (T&F)           | 25% discount on APCs in T&F Open Select journals for Western-affiliated authors as part of
Criteria for OA Support (Institutional Memberships)

- Clearly supports making research more open
- Subjects that are relevant to Western’s researchers
- Adheres to best practices in scholarly publishing
- Provides good value for money
- Does not pay for APCs in hybrid journals
Special consideration for:

- Venues in which Western’s researchers are contributing or publishing
- Initiatives that support researchers in traditionally under-funded disciplines (humanities, social sciences)
- Initiatives that have transparent business models
What if I don’t want to pay any fees?
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Fully Open Access

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APCs (Article Processing Charges)

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Diamond / Platinum OA

OA for an article

repository for pre-prints or post-prints

“hybrid” journal

Green OA
https://doaj.org
895 indexed journals

Refine search results

SEE JOURNALS...
- With a DOAJ Seal
- Without publication fees

SUBJECTS
- Agriculture
- Auxiliary sciences of history
- Bibliography. Library science. Information resources
- Education
- Fine Arts
- Geography

LANGUAGES

LICENSES

PUBLISHERS

PUBLISHERS' COUNTRIES

Sort by
- Relevance

Results per page
- 10

Page 1 of 90

Boletim Geográfico do Rio Grande do Sul
- Published by Secretaria de Planejamento, Governança e Gestão do Estado do Rio Grande do Sul in Brazil
- Accepts manuscripts in Portuguese, Spanish
- Geography. Anthropology. Recreation: Physical geography
- Geography. Anthropology. Recreation: Geography (General)

Estudios Avanzados
- Published by Universidad de Santiago de Chile in Chile
- Accepts manuscripts in Spanish, Portuguese
- General Works

Last updated on 22 Jan 2021
Website
No charges
CC BY

Last updated on 28 Feb 2020
Website
No charges
CC BY
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Green OA
Open Repositories

- Scholarship@Western
- PMC
- Cogprints
- SOC ARXIV
- Humanities Commons
- figshare
- arXiv.org
<table>
<thead>
<tr>
<th></th>
<th>Open access repositories</th>
<th>Academia.edu</th>
<th>ResearchGate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supports export or harvesting</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Long-term preservation</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Business model</td>
<td>Nonprofit (usually)</td>
<td>Commercial, sells job posting services, hopes to sell data</td>
<td>Commercial, sells ads, job posting services</td>
</tr>
<tr>
<td>Sends you lots of emails (by default)</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Wants your address book</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Fulfills requirements of UC's OA policies</td>
<td>Yes</td>
<td>No</td>
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[License: Creative Commons Attribution-4.0 International (CC BY 4.0)](http://creativecommons.org/licenses/by/4.0/) — University of California OSC
Pre-print

- Author’s manuscript submitted for consideration
- NOT peer reviewed

Post-print

- Author’s final manuscript
- Has all revisions made during peer review process
# Popular Music

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<tr>
<td><strong>Title</strong></td>
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<tr>
<td><strong>URL</strong></td>
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<td><strong>Publishers</strong></td>
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[https://v2.sherpa.ac.uk/romeo](https://v2.sherpa.ac.uk/romeo)
**Publisher Policy**

Open Access pathways permitted by this journal's policy are listed below by article version. Click on a pathway for a more detailed view.

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</table>

<table>
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<td>Institutional Repository, Non-Commercial Subject Repository, PMC, PMC, arXiv, +3</td>
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</tbody>
</table>

For more information, please see the following links:

- Services for open access policies
- Hybrid Open Access FAQs
- Creative commons licenses
Making the World a Better Place: How Crowdfunding Increases Consumer Demand for Social-Good Products

Bonnie Simpson, Western University
Martin Schreier, Webster University, Vienna
Sally Bitterl, Webster University, Vienna
Katherine White, University of British Columbia

Document Type
Article

Publication Date
10-14-2020

Journal
Journal of Marketing Research

URL with Digital Object Identifier
https://doi.org/10.1177/022243720970445

Abstract
Crowdfunding has emerged as an alternative means of financing new ventures wherein a large number of individuals collectively back a project. This research specifically looks at reward based crowdfunding, where those who take part in the crowdfunding process receive the new product for which funding is sought in return for their financial support. This work illustrates that consumers make fundamentally different decisions when considering contributing their money to crowdfunding versus purchasing a product. Six studies demonstrate that compared to a traditional purchase, crowdfunding more strongly activates an interdependent mindset and, as a result, increases consumer demand for social-good products (i.e., products with positive social and/or environmental impact). The research further highlights that an active involvement in the crowdfunding process is necessary to increase demand for social-good products. When a previously crowdfunded product is already on market, the effect is eliminated. Finally, it is demonstrated that crowdfunding participants exhibit an increased demand for social-good products only when collective efficacy (i.e., one’s belief in the collective’s ability to bring about change) is high.

Citation of this paper:

Gives full citation to the journal version
What about “predatory” journals?

• Exploitative
• Don’t provide editorial and publishing services associated with legitimate journals
• May have little or no peer review or quality control
• Often charge publication fees (but may hide this fact)
• Academics may be “tricked” into publishing with them
To avoid “predatory” / exploitative journals

• Don’t respond to unsolicited spam emails
• Is it a member of organizations such as the Committee on Publication Ethics?
• Is the journal in the DOAJ?
• What is the tone of the publication’s website? Their emails?
• https://thinkchecksubmit.org
Journal quality is not determined by:

- Impact metrics (e.g., Impact Factor)
- Geographical location
- Article Processing Charges (APCs)
- Reputation of other journals by the same publisher
In summary
When should you pay a publishing fee?

1. If you are set on publishing in a particular Open Access journal and that’s their model.

2. If you want to keep copyright of your work and that’s the only way the publisher will let you.
How can you publish without paying a fee?

1. The OA journal route: Find a journal that has no fees or will waive fees
   - Search doaj.org to find an OA journal that has no fees
   - Check our Financial Support for OA webpage to find a publisher with fee waivers
   - Ask the publisher for a fee waiver
How can you publish without paying a fee?

2. The repository route: Share a copy of the article that is published in a subscription-access journal

• Search on the journal site or in Sherpa/Romeo to confirm the version you can share
• Upload it to Scholarship@Western or a subject repository
• Email us at rsclib@uwo.ca with your author-accepted manuscript
Questions? Comments?

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