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Developments in Library Scholarly Communication Services

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Developments in Library Scholarly Communication Services

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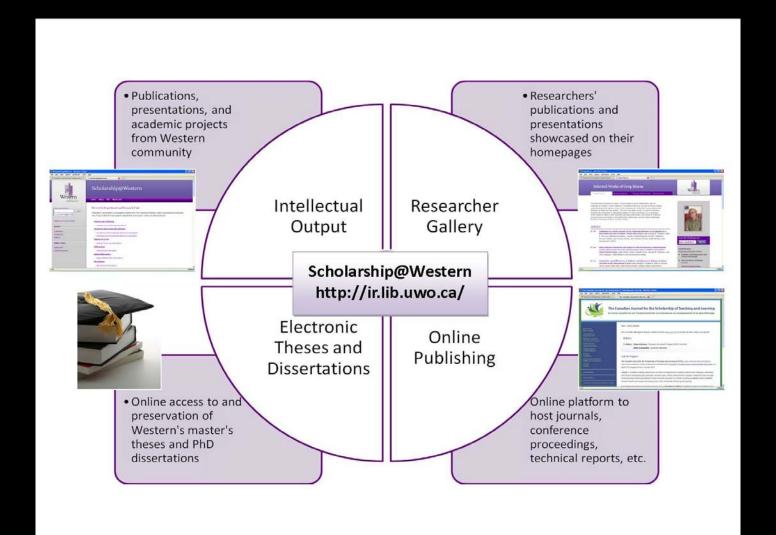This presentation is licensed under a .

The resources mentioned in this presentation, as well as additional ones, are listed in alphabetical order at the end.

Background

- Western Libraries at The University of Western Ontario
- Strategic plan
- Funding for Scholarly Communication Librarian
- Scholarship@Western

Scholarship@Western

Create Change at Western

- Increase the university community's understanding of scholarly communication issues such as the economy of journal publishing, open access, author rights, and copyright management
- Goal: Members of the community will take appropriate actions to address these issues

Create Change at Western

- Explore collaboration opportunities with different constituencies on campus to broaden the dissemination of scholarly content
- Goal: Scholarship@Western will be integrated into the dissemination of scholarly content at Western

Strategy 1: Identify Stakeholders and Advocates on Campus

- Key stakeholders:
  - ✓University administration
  - ✓Faculty and researchers
  - ✓Scholarly society leaders and journal editors
  - ✓Research centres/institutes
  - ✓Departmental presses
  - ✓Graduate students and undergraduate students
  - ✓Librarians
  - ✓Units that play an active role in supporting research and scholarship

Strategy 2: Reach out to Stakeholders Proactively and Listen

- Customize the message

- For university administration: Emphasize how Scholarship@Western and related services align with the university's strategic directions

- Marilyn Moody: "It's not about the library; it's all about the university... The university's strategic priorities are the library's strategic priorities." (Strategic Change and Alignment: ScholarWorks at Boise State University)

Strategy 2: Reach out to Stakeholders Proactively and Listen

- For faculty and researchers: Emphasize how new scholarly communication practices enhance access to their publications, increase impact of their research, and contribute to the peer recognition of their accomplishments

Strategy 2: Reach out to Stakeholders Proactively and Listen

- For scholarly society leaders and journal editors: Alert them to new scholarly communication practices and explore possible collaboration opportunities

- Association of Research Libraries' guidelines on promoting positive change and a continuing role for scholarly societies

Strategy 2: Reach out to Stakeholders Proactively and Listen

- For research centres and institutes: Focus on how Scholarship@Western and related services can help raise their profiles

- For graduate students: Emphasize how new scholarly communication practices help jumpstart their academic careers

Strategy 2: Reach out to Stakeholders Proactively and Listen

- For students in general: Focus on learning about copyright restrictions and their impact on students' access to scholarly content
- [The Student Statement on The Right to Research](#)
- [The Fight for Fair Copyright](#)
- For campus units: Explore opportunities for collaboration

Strategy 2: Reach out to Stakeholders Proactively and Listen

- Listen to the stakeholders and find out how they view scholarly communication issues
- Create a dialogue with the stakeholders and gather their input
- Be proactive and ongoing in order to build momentum and generate impact

Strategy 3: Provide Suggestions and Services

- Seek opportunities to build working relationships with the stakeholders
- Provide services and be available to answer questions
- Goal: Members of the university community understand that the library provides services to facilitate various forms of scholarly communication

Strategy 4:
Partner with Stakeholders

- Form partnerships with the stakeholders to sustain growth of Scholarship@Western

- Partnerships provide valuable opportunities for the library to reach out to more faculty and students

- They also raise the profile of the library as an integral part of the university that supports the dissemination of research and scholarship

Strategy 5: Offer Workshops

- Teach participants how to achieve something with certain tools
- SHERPA RoMEO
- SPARC Canadian Author Addendum
- Directory of Open Access Journals
- Workshops provide opportunities for me to discuss scholarly communication issues with participants and to gather input

Strategy 6: Use Word-of-mouth Marketing

- An effective means to promote Scholarship@Western and its related services

- A way to network with stakeholders who care about scholarly communication issues

Strategy 7: Engage Librarians

- Sarah Shreeves: Liaison librarians contributed to the growth of the institutional repository (On Faculty Outreach)

- Queen's University Library: Information kit about institutional repository (QSpace Promotional Kit)

- UBC Library: Environmental scan of scholarly communication activities in different disciplines (Scholarly Communications: Planning for the Integration of Liaison Librarian Roles)

Other Strategies

- Julia Blixrud: Strategies for opening up content
- Campus Open Access Policies
- Campus-based Open-access Publishing Funds

Opportunities for Academic Librarians

Get Informed and Inspired

- Join relevant mailing lists
  - ✓ CLA Open Access Interest Group Mailing List
  - ✓ CARL's Institutional Repositories Discussion List
  - ✓ ALA Scholarly Communication Mailing List
  - ✓ SPARC Open Access Forum

Get Informed and Inspired

- Read relevant blogs and RSS feeds
  - ✓ Open Access Tracking Project
  - ✓ DigitalKoans Blog
  - ✓ Michael Geist's Blog
  - ✓ Digital & Scholarly Blog
- Attend relevant Webinars
- Attend relevant sessions at conferences

Actions Librarians Can Take

- The ACRL Scholarly Communication Toolkit suggests these <u>action items</u>:
  - ✓ Explain to users and university administrators the importance of broad access to research in terms of faculty productivity and institutional prestige, and the impact of journal publishers' business interests on faculty careers and institutional goals
  - ✓ Embed scholarly communication topics in conversations being held by scholars, administrators, and other campus professionals

Actions Librarians Can Take

- The ACRL Scholarly Communication Toolkit suggests these <u>action items</u>:
  - ✓ Include records of open access journals and archives in the library catalogue and subject guides
  - ✓ Integrate basic concepts of scholarly communication into information literacy programs, writing classes, theses instructions, etc.

Organize
Scholarly Communication Events

- Submit proposals to Creative Commons' Catalyst Grants Program

- Organize events during Open Access Week (Oct. 18-24, 2010)

- Organize a local version of the Sparky Awards in Fall 2010

Resources Mentioned

ACRL Scholarly Communication Toolkit: Actions Librarians Can Take

http://www.acrl.ala.org/scholcomm/node/20

ALA Scholarly Communication Mailing List

http://lists.ala.org/wws/info/scholcomm

Campus Open Access Policies

http://www.arl.org/sparc/advocacy/campus/

Campus-based Open-access Publishing Funds

http://www.arl.org/sparc/openaccess/funds/

CLA Open Access Interest Group Mailing List

http://www.freelists.org/archive/cla-oa

Creative Commons' Catalyst Grants Program

http://wiki.creativecommons.org/Grants

Resources Mentioned

Digital & Scholarly Blog

https://www.lib.uwo.ca/blogs/digitalscholarly/

DigitalKoans Blog

http://digital-scholarship.org/digitalkoans/

Directory of Open Access Journals

http://www.doaj.org/

The Fight for Fair Copyright (Canadian Federation of Students' video)

http://www.youtube.com/watch?v=WA1RDyN7JTg

Michael Geist's Blog

http://www.michaelgeist.ca/

On Faculty Outreach

http://vimeo.com/2902879

Resources Mentioned

Open Access Tracking Project

http://oad.simmons.edu/oadwiki/OA_tracking_project

Open Access Week

http://www.openaccessweek.org/

Promoting Positive Change and a Continuing Role for Scholarly Societies

http://www.arl.org/sc/faculty/coi/coitalkpoints2009.shtml

QSpace Promotional Kit (from Queen's University Library)

http://library.queensu.ca/services/qspace/promo

Scholarly Communications: Planning for the Integration of Liaison Librarian Roles

http://www.arl.org/bm~doc/rli-265-kirchner.pdf

SHERPA RoMEO

http://www.sherpa.ac.uk/romeo/

Resources Mentioned

SPARC Canadian Author Addendum

http://www.carl-abrc.ca/projects/author/author-e.html#addendum

SPARC Open Access Forum

https://mx2.arl.org/Lists/SPARC-OAForum/

Sparky Awards

http://sparkyawards.org/

Strategic Change and Alignment: ScholarWorks at Boise State University

http://works.bepress.com/marilyn_moody/17/

Strategies for Opening Up Content

http://publications.arl.org/pdfdownload/s690p/view

Student Statement on The Right to Research

http://www.righttoresearch.org/students/statement.shtml

Additional Resources

ACRL Scholarly Communication Toolkit

http://www.acrl.ala.org/scholcomm/

Assessing the Future Landscape of Scholarly Communication

http://escholarship.org/uc/cshe_fsc

Campus Outreach Initiative Resource List

http://www.arl.org/sc/faculty/coi/coiresources2009.shtml

Campus-based Publishing Resource Center

http://www.arl.org/sparc/partnering/

CAUT Intellectual Property Advisory: Retaining Copyright in Journal Articles

http://www.carl-abrc.ca/projects/author/ip-advisory1-en.pdf

Communicating Knowledge: How and Why UK Researchers Publish and Disseminate Their Findings

http://www.jisc.ac.uk/publications/research/2009/communicatingknowledge report.aspx

Additional Resources

Create Change Canada

http://www.createchangecanada.ca/

Current Models of Digital Scholarly Communication

http://www.arl.org/bm~doc/current-models-report.pdf

Current Models of Digital Scholarly Communication (Examples)

http://www.arl.org/sc/models/model-pubs/search-form.shtml

Digital Repositories at a Crossroads: Achieving Sustainable Success through Campus-wide Engagement

http://works.bepress.com/jean_gabriel_bankier/8/

ETDs, Scholarly Communication, and Campus Collaboration

http://crln.acrl.org/content/69/3/152.full.pdf+html

Faculty Activism in Scholarly Communications Opportunity Assessment Instrument (Introduction)

http://www.arl.org/bm~doc/intro.pdf

Additional Resources

Faculty Activism in Scholarly Communications Opportunity Assessment Instrument

http://www.arl.org/bm~doc/opp.pdf

Greater Reach for Your Research: Expanding Readership through Digital Repositories

http://www.carl-abrc.ca/projects/author/sparc_repositories.pdf

The Liaison Role in Scholarly Communication

http://ir.lib.sfu.ca/handle/1892/3914

New Librarians and Scholarly Communication: Get Involved

http://crln.acrl.org/content/68/3/155.full.pdf+html

Paying for Open Access Publication Charges

http://www.rin.ac.uk/our-work/research-funding-policy-and-guidance/paying-open-access-publication-charges

Additional Resources

Recognizing Opportunities: Conversational Openings to Promote Positive Scholarly Communication Change

http://crln.acrl.org/content/71/2/83.full

Research Library Publishing Services

http://www.arl.org/bm~doc/research-library-publishing-services.pdf

The Research Library's Role in Digital Repository Services

http://www.arl.org/bm~doc/repository-services-report.pdf

A Review of Emerging Models in Canadian Academic Publishing

http://circle.ubc.ca/handle/2429/24008

Scholarly Communication Education Initiatives

http://www.arl.org/bm%7Edoc/spec299web.pdf

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