Western University Scholarship@Western

Undergraduate Honors Posters

Psychology Department

Spring 2014

Does Pornography Use Contribute to Antiwoman Aggression? Re-examination of the Confluence Model Considering Third Variable Explanations

Jodie L. Baer *Western University,* jbaer5@uwo.ca

Follow this and additional works at: https://ir.lib.uwo.ca/psychd_posters Part of the <u>Social Psychology Commons</u>

Citation of this paper:

Baer, Jodie L., "Does Pornography Use Contribute to Antiwoman Aggression? Re-examination of the Confluence Model Considering Third Variable Explanations" (2014). *Undergraduate Honors Posters*. 11. https://ir.lib.uwo.ca/psychd_posters/11



UNIVERSITY · CANADA

DOES PORNOGRAPHY USE CONTRIBUTE TO ANTIWOMAN **AGGRESSION? A RE-EXAMINATION OF THE CONFLUENCE MODEL CONSIDERING THIRD VARIABLE ALTERNATIVES**



The confluence model of sexual aggression (e.g. Malamuth, Heavey & Linz, 1996) suggests that pornography use, thought to promote sexual coercion of women through its presentation of submissive female imagery, works in conjunction with sexual promiscuity (SP) and hostile masculinity (HM) to produce antiwoman-aggressive outcomes. The following study re-examined the confluence model's claims using a correlational Internet survey involving 188 adult male participants. As expected, confluence model results were replicated such that men higher in HM and SP were more likely to report sexually aggressing with higher (as compared to lower) pornography use. Furthermore, both HM and SP were strong predictors of consumption of violent compared to non-violent sexual media, suggesting that perhaps men high in sexual risk consume different types of sexual material altogether from men low in sexual risk. Critically, as predicted by the current researchers, substituting a measure of individual male's sex drive for assessment of individual male's pornography use in the confluence model accounted for all of the variance in sexual coercion previously accounted for by pornography. The novelty and statistical significance of these findings warrants a reappraisal of the confluence model's suggestion of pornography as a driving factor behind antiwoman aggression.

Introduction

The confluence model of sexual coercion suggests that the individual difference factors of hostile masculinity (HM) and sexual promiscuity (SP) work in conjunction with frequent pornography use to encourage sexual aggression (e.g. Malamuth, Heavey, & Linz, 1993; Malamuth, Addison, & Koss, 2000). However, this model fails to examine type of sexual content consumed (violent, non-violent, etc), simply defining "pornography use" as consumption of static nude magazines, relying on a sample of college males drawn in 1984. Furthermore, the confluence model has failed to consider third-variable explanations that may account for the effects that are typically observed in correlational studies.

H1a: Taken together, HM, SP, and pornography use should be associated with coercion.

H1b: The interaction between HM and SP should contribute to the prediction of coercion over and above HM, SP, and porn use individually.

H1c: The interaction between HM, SP, and porn use should contribute to the prediction of coercion over and above the two-way interaction between HM and SP, and the associations between HM, SP, and porn use individually.

H2: Men who are high in SP and high in HM will report consuming a greater proportion of violent and coercive sexual media than men who are low in SP and HM.

R1: Does sex drive—an individual difference factor that correlates highly with pornography use interact with high risk HM and SP factors to increase self-reported acts of sexually coercive behavior?

Method

Participants: Community sample of 188 adult males, recruited through online snowball sampling

Procedure: Participants followed a hyperlink from Facebook to a Qualtrics survey, where they completed a battery of demographic, attitudinal, and behavioral measures.

Measures:

HM = "When I am angry at a woman, I sometimes feel as if I could end up acting on my impulses and behaving violently (using abusive language, breaking something, punching, hitting, kicking,)"; "Other people would say I am capable of behaving violently toward women" Cronbach's $\alpha = .66$

SP = "Over the past 5 years, with how many different partners have you engaged in sexual contact, that is penile-vaginal, penile-anal, or oral-genital sex?"; "How old were you when you first voluntarily became sexually active, that is, engaged in penile-vaginal, penile-anal, or oral-genital sex?" Cronbach's $\alpha = .39$

Pornography use = "In any given week, I read, watch, or look at pornography (e.g. sexually explicit images, videos, sound clips, erotic fiction) ____ times"; e.g. "In any given week, violent pornography (e.g. sexually explicit depictions of violent sexual activity including the use of physical force, rape, sodomy, weapons) makes up ____% of the pornography I consume"

Baer, J.L., Fisher, W.A., & Kohut, T.



encouragement throughout this project.