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Hear Here Marketing Materials | Hear, Here London

2015

Hear, Here Brand Basics

Mark Manke

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HEAR HERE

Fonts

Display - TREND SANS

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Copy - Arvo

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HEAR, HERE is an amazing project - Arvo, Italic, 12pt
HEAR, HERE is an amazing project - Arvo, Bold Italic, 12pt

Colors

C:15 M:80 Y:90 K:0	C:0 M:0 Y:0 K:60	C:0 M:0 Y:0 K:20	C:15 M:60 Y:90 K:0	C:0 M:0 Y:0 K:40	C:0 M:0 Y:0 K:5	C:0 M:0 Y:0 K:0
R:212 G:88 B:54	R: 128 G: 130 B:133	R: 209 G:211 B:212	R:215 G:125 B:57	R:167 G:169 B:172	R:35 G:31 B:32	R:255 G:255 B:255
Hex#D35836	Hex#808284	Hex#D1D2D4	Hex#231F20	Hex#A7A9AB	Hex#F1F1F2	Hex#FFFFFF

Full Color:

Knock-Out:

Single Color:

When logo width is below 2" use solid lettering

Two - Color:

Sign Variant:

Other Variants: