

2019

Adding SEO

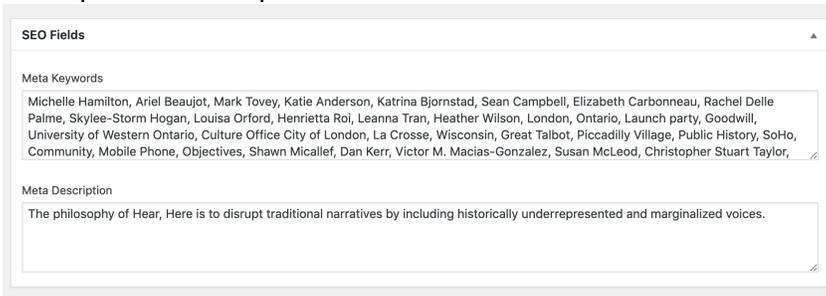
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Page SEO keywords and descriptions

- 1- Login into the Wordpress backend with an administrator account and go to the **Pages** section of the left hand sidebar.
- 2- Select the page to which you wish to change the SEO keywords and description and click on **edit**
- 3- Scroll all the way to the bottom to the **SEO fields** area and enter the keywords and descriptions to be updated



The screenshot shows the 'SEO Fields' section in a WordPress editor. It contains two text input fields. The first field is labeled 'Meta Keywords' and contains the text: 'Michelle Hamilton, Ariel Beaujot, Mark Tovey, Katie Anderson, Katrina Bjornstad, Sean Campbell, Elizabeth Carbonneau, Rachel Delle Palme, Skylee-Storm Hogan, Louisa Orford, Henrietta Roi, Leanna Tran, Heather Wilson, London, Ontario, Launch party, Goodwill, University of Western Ontario, Culture Office City of London, La Crosse, Wisconsin, Great Talbot, Piccadilly Village, Public History, SoHo, Community, Mobile Phone, Objectives, Shawn Micallef, Dan Kerr, Victor M. Macias-Gonzalez, Susan McLeod, Christopher Stuart Taylor,'. The second field is labeled 'Meta Description' and contains the text: 'The philosophy of Hear, Here is to disrupt traditional narratives by including historically underrepresented and marginalized voices.'

- 4- Scroll to the top again and on the right hand side click on **Update** and the SEO fields will be updated