

Combining Forces on Campus: The Four C's of Faculty Liaison

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Connect

...personally and professionally

- Attend Departmental Events (Brown Bag Lunches, Colloquiums, Guest Lectures, etc)
- Find Out What Faculty are Teaching & Researching; Notify Faculty When New Resources Are Acquired
- Get to Know Departmental Staff
- Hold Office Hours in the Department
- Send Personalized Communications (Current Awareness Alerts, E-mail Correspondence, New Book Lists, etc.)

Collaborate

...participate in research & teaching

- Develop Assignment-Based, Course-Specific Web Research Guides (e.g. Western Libraries' Assignment Planner)
- Imbed Information Literacy into the Curriculum
- Invite Faculty to Suggest Materials for Acquisition
- Make Yourself Available to Provide Assignment or Course Specific Research Assistance
- Offer to Assist and/or Train Teaching Assistants (TAs) and Research Assistants (RAs)
- Participate in New Faculty Orientation and Ask Faculty to Participate when Hiring New Librarians

Create

...opportunities

- Create Targeted Communications (such as Library Newsletters and/or E-Mail Updates) Directed Toward Specific Departments/Faculties
- Distribute Magnetic Business Cards
- Give New Faculty and Graduate Students Coupons for 'Latté with a Librarian'
- Host an Open House in the Library
- Look for Innovative Ways to Market Library Resources and Services
- Provide One-On-One, Personalized Library Tours for New Faculty

Cooperate

...think strategically

- Produce Web Pages that Bring Together Course Materials and Library Research Resources
- Look for Unique Ways to Build Inroads
- Publish Research Together (May Lead to Other Opportunities, e.g. Conference Presentations)
- Seek Opportunities for Collaborative Research, Teaching, Projects and Grants

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